

Wednesday, February 3	Max. Min.
Thursday, February 4	88 60
Friday, January 5	88 46
* and Stars	89 43

# The Desert Sun

and PALM SPRINGS NEWS

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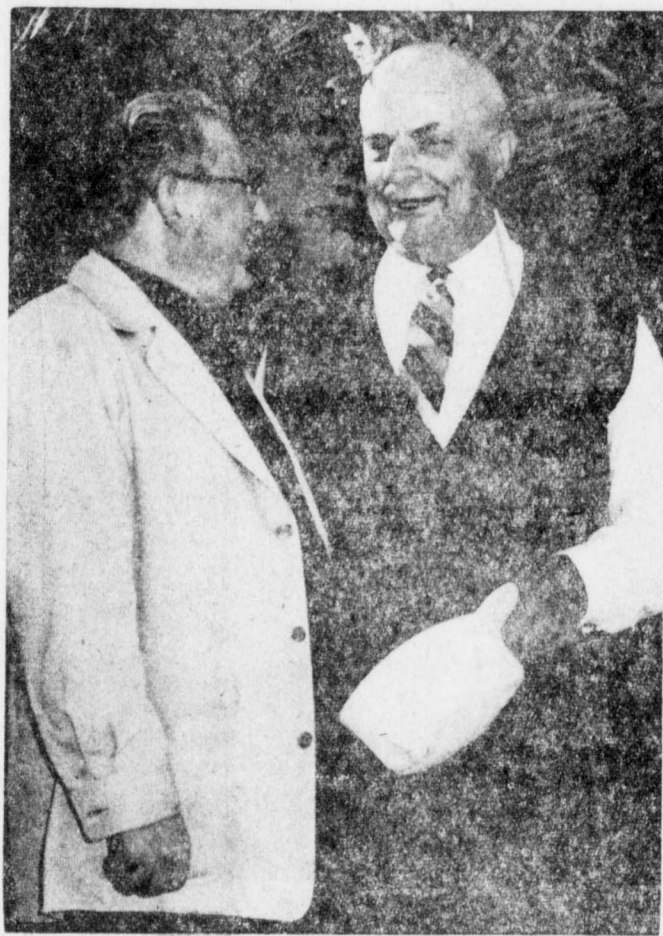
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2 Sections — 16 Pages

Palm Springs, California, Monday, February 8, 1954

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## S. M. Williams Nominated for Postmastership



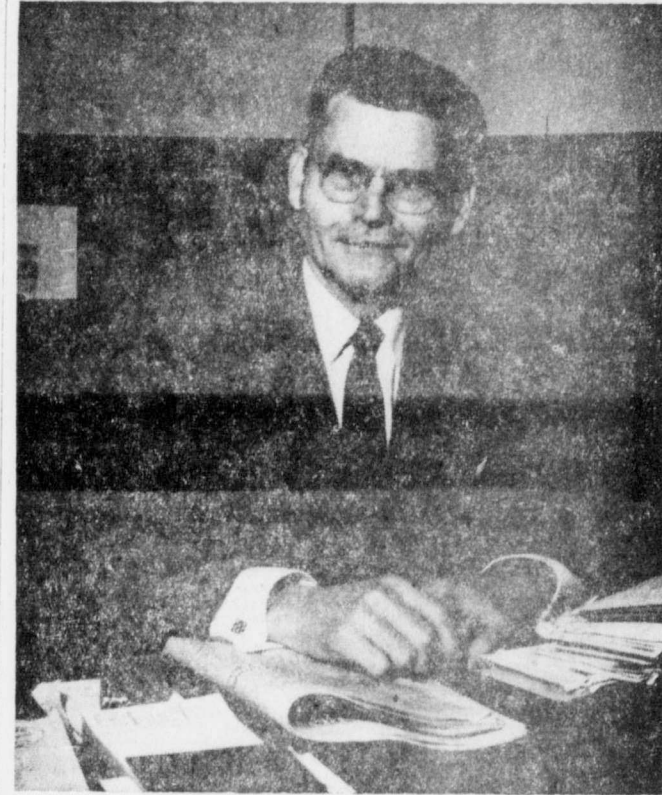
(Desert Sun Photo)  
**INDUSTRIAL LEADERS** — Henry J. Kaiser, Sr., pictured on the right is shown above conversing with E. Roy Fitzgerald, president of the National City Lines and El Mirador hotel. Kaiser, his wife and several associates spent more than a week at El Mirador. It was "business and a vacation," Kaiser said, "and this hotel is really the most beautiful in which I have stayed."



(Desert Sun Photo)  
**RODEO QUEEN** — Gorgeous Keta Boyer, sylph-like and riding straight in the saddle led the rodeo parade down Palm Canyon drive Saturday morning to the cheers of the throngs. One of the largest crowds on record cheered the long parade which started the annual two-day rodeo sponsored by the Mounted Police association.



(Desert Sun Photo)  
**SILVER TRAPPINGS** — Ray Ryan, executive vice president of El Mirador hotel and without a doubt, the best known figure in Palm Springs, tries his new silver mounted saddle reported to have cost around \$15,000. He was High Sheriff of the 1953 Circus Week and there is a move on to draft him again.



(Desert Sun Photo)  
**TO BE POSTMASTER** — S. Merritt Williams, acting postmaster and with the local post office for 26 years, whose nomination for the postmastership of Palm Springs was sent to Congress Thursday.

### WILLIAMS NOMINATED FOR POSTMASTER

President Eisenhower Thursday sent the nomination of S. Merritt Williams to the Senate for the position of postmaster of Palm Springs, according to information from Washington. Williams has been acting postmaster since the retirement of R. M. (Pop) Gorham on March 1, last year. Confirmation of the nomination by Congress is expected soon.

**WILLIAMS CAME** to Palm Springs in 1927 and in 1928 became a postal clerk under Carl G. Lykken, then postmaster. The post office was located then where the Center stands now. He has served the local post office ever since except for three and one-half years during World War II when he was away. He spent nine months overseas in the European Theater of Operations in the Signal Corps. When he returned to the Village in 1946 the post office had moved to its present location.

**AFTER LYKKEN** relinquished the postmastership, Clarence Templeton assumed the post and was followed by Gorham. Williams served 15 years as assistant postmaster to Gorham and when the latter retired, was made acting postmaster.

He recalls that when Lykken was postmaster the receipts were approximately \$3,500 annually. Last year, local post office receipts were more than \$201,000. The local post office is now rated first class and has 40 employees.

Williams is a native of LaBette, Kansas. His wife succeeded three years after their marriage. He is 47. Williams' nomination by Eisenhower was from a list of six candidates.

#### REFUND SALES TAX

Refund of sales tax security deposit of \$72.80 to Del Tahquitz Hotel, Inc., was authorized by city council Tuesday evening.

#### Inside the Sun

Today for The Publisher's Corner, This Side of the Sun and Dr. Lechner's article on communism, see Page 4b. Social news will be found on Pages 1 to 3b. Sports news is on Pages 4 and 5a.

### Council, Indians Plan New Study of Federal Act

Two meetings are scheduled this week to determine the official policy of the Indians and the city of Palm Springs regarding the law terminating federal administration over California's Mission Indians, as submitted to Congress by the Bureau of Indian Affairs.

The Agua Caliente Tribal Council will consider the matter at its regular meeting Tuesday at the Indian Agency office, and the city council and city planning commission will hold a joint session at 8 p. m. Wednesday, at the city offices. The latter is an informal meeting.

**BOTH GROUPS** have discussed previously the possibility of sending a representative to Washington, D. C., during the committee hearings early in March.

The Tribal Council was notified last week that trust funds on deposit with the Bureau of Indian Affairs may be used to send a delegation to Washington.

See CONGRESS, Page 6 A

### KAISER CITES 3H ROAD FOR U.S. PROSPERITY

By BILL RASHALL

For more than an hour Henry J. Kaiser, Sr., tycoon of industry, expounded on his formula for solid economic stability in this country and "prosperity despite the cancellation of huge war contracts by the government."

Then, believing his age of 71, he arose, performing a nimble "off to Buffalo" dance routine and graciously thanked me for listening in an interview in which he practically interviewed this reporter.

**KAISER, HIS WIFE** and several members of his organization spent more than a week at El Mirador hotel. He was seen by this reporter emulating a hula hula dancer the night before the interview and when approached, agreed to meet him the following day. Despite the lateness of the hour the industrialist met me the following day and, with an enthusiasm generally associated with a man many years his junior,

immediately launched into his formula for a solid economy and prosperity for this nation.

"First of all," Kaiser began, "the present national administration has a great opportunity to lay the foundation for continued prosperity in this country if congress will follow through and approve some of the proposals of the president."

"**IN MY OPINION** these proposals involve the following: a broader national health insurance plan for our people, Mr. Eisenhower's national housing plan which would make it possible for the white collar worker to own his own home and, third and just as important, an integrated highways construction plan to span this nation with super-highways."

At this point the industrialist parried questions of the reporter with questions of his own press-

See KAISER, Page 2 A

### February 14 is Civic Clean-Up Day for Desert

Sunday, February 14, was designated as the day for a general mass civic movement to clean up the desert.

Meeting at Rancho Mirage Friday night the committee named last Monday to plan for cleaning up the desert area highways, set Valentine Day as the time for all desert residents to "get a box, bag or bucket and help out."

Hours for the mass clean up were fixed as from 2 to 5 p. m.

See CLEAN UP, Page 2 A

### SHEARER AGAIN HEADS HOME OWNERS LEAGUE

B. F. Shearer was reelected president of the Home Owners League at the annual meeting last week at the Committee of 25 clubhouse. This is his third term.

Other officers named were: Kenneth B. Kirk, Ernest Alschuler and Teresa M. Fields, vice presidents; A. G. Hoff, treasurer, and Arnold Rumwell, secretary and legal counsel.

**DIRECTORS PRESENT** called a special membership meeting for 4 p. m. Thursday, February 11, at the Committee of 25 clubhouse, to decide whether the Home Owners League should take a stand on the proposed throughbred race track.

Frank Bennett was appointed chairman of a special fact-finding committee, which was asked to check on how and whether the track would affect Palm Springs.

**IT WAS EMPHASIZED** that the league has yet to take a stand on the proposal, and that the entire membership will be asked to decide the issue.

Plans were made for conducting membership drive this year, and all home owners interested in becoming members are asked to attend the February 11 meeting.

### Woman Injured by Backing Car

Sarah Steenberg, 60, Los Angeles, suffered minor injuries when struck by a car backing up to make a u-turn at 12:40 p. m. Friday, near the intersection of Palm Canyon drive and Amado road, police reported.

Driver of the car, Wayne C. Williamson, 19, Anderson, California, was cited for failure to stop and render aid to the victim.

#### SUITCASE STOLEN

Theft of a suitcase from in front of the Greyhound bus depot on Indian avenue was reported to police Thursday by Alfred Fernandez.



**REELECTED** — B. F. Shearer was reelected president of the Home Owners League for his third term last week.

### Circus Board to Meet Thursday

Another meeting of the Desert Circus association will be held Thursday evening at 7:30 o'clock at the Chamber of Commerce building, 190 West Amado road, President Adrian Rosen announced Friday.

Further plans for this year's event, scheduled for April 22, 23, 24 and 25, will be discussed. Last week President Rosen announced the appointment of Milt Hicks and George Strebe, as co-chairmen of the 1954 Circus.

Hicks and Strebe managed last year's Circus so successfully that they were prevailed upon to assume the job again this year.

### 5,407 LICENSE TABS ISSUED BY BANK HERE

More than 5,000 automobiles were registered at the Bank of America through February 4, or an average of one car for every two residents of Palm Springs, it was reported following the close of registration Thursday.

Teller Pete Youngberg, in charge of the free service

offered annually by the bank, reported that 5,407 car owners registered their vehicles for 1954.

Last Monday was the biggest day with 401 registrations, and on the last day, Thursday, there were 299. Last person to secure his registration was Lawrence E. Hovley of Outpost Estates.

### Thousands View Record Length Rodeo Parade

Palm Springs and thousands of people from other cities of the Southland went Western over the weekend, lining the streets to view the traditional parade and then attending the exciting rodeo events at the Polo Grounds.

It was heralded as one of the outstanding parades in the history of the Palm Springs Rodeo sponsored by the Palm Springs Mounted Police, with the attendance approaching or even surpassing previous marks both at the parade and the rodeo.

**ONE OF THE LARGEST** exhibitions of fine horses ever assembled was the feature of the hour and a half long parade which started at El Mirador hotel and continued down Palm Canyon drive to Ramon, and then out to the Polo Grounds. Bands featured were from Palm Springs, Hemet and Peris high schools.

Parade Marshal was Ray Ryan, who substituted for Dale Robertson, when the popular movie star was unable to appear. Ryan, resplendent himself in a unique western outfit and with his noted silver saddle valued at more than \$10,000 was a highlight of the parade.

Queen of the Rodeo and presiding over the parade and all events at the Polo Grounds was

See RODEO, Page 5 A

### LEADING SCOTTISH BANKER NOW TOP BOOSTER FOR VILLAGE CLIMATE

Palm Springs climate gained another ardent and distinguished supporter this past week as Kenneth Murray, chairman of the board of The Royal Bank of Scotland, recuperated here from an attack of lobar pneumonia suffered while en route from Australia to Vancouver, British Columbia.

With his recovery assured, Murray and his wife will leave tomorrow for Toronto, in a continuation of their tour of banks in Australia, New Zealand and Canada. They will return to Scotland on February 18.

**WHILE HERE**, the Murrys have been guests at The Desert Inn. A stop in Palm Springs or any other resort community was not included in the banking study tour plans when the Murrys left their ancestral home at Fearn, Ross-shire, in the Scottish Highlands.

They completed their study in Australia and New Zealand and were enroute to Canada, when the attack of pneumonia was suffered. Murray was advised not to disembark in Canada, but to continue to San Francisco and seek a sunny climate to speed his recovery.

**'SO MANY PEOPLE** in San Francisco recommended Palm Springs as the best place for the purpose," Murray said, "that it was a simple decision." He added that "Death Valley was also mentioned but we didn't think the name was propitious."

See BANKER, Page 7 A



(Edward Canby Photo)  
**REGAINS HEALTH** — Kenneth Murray, chairman of the board of The Royal Bank of Scotland, recuperated here after an attack of lobar pneumonia suffered enroute from Australia to Canada while on a study of banking conditions in those countries. He and his wife are pictured relaxing at The Desert Inn, before resuming their tour tomorrow.



**NO. 5,407** — Lawrence E. Hovley, right, Outpost Estates, was the last person to secure his 1954 car registration at the Bank of America, the 5,407 person to take advantage of the free service. Teller Pete Youngberg, handing Hovley his 1954 tab, was in charge of the service.





(Desert Sun Photo)

**A FAMILY TRADITION** — Banking has become a family tradition with the Varney family of Broken Bow, Nebraska, set by T. T. Varney, Sr., who with his wife, May, is pictured at Palm Gardens. Their son-in-law and two grandsons are all in the banking business, with three T. T. Varneys being associated with the Broken Bow State Bank.

## Nebraska Banker Marks 60th Year in Banking Here

By DON KLOTZBUCHER

Little did T. T. Varney, Sr., realize at the age of 15 when he applied for a job in the bank at Ansley, Nebraska, that in 1954 he would be celebrating his sixtieth anniversary in the banking business and would also see his son and two grandsons following in his footsteps.

Varney at the present time is chairman of the board of the Broken Bow State Bank at Broken Bow, Nebraska. He and his wife, May, are vacationing at the Palm Gardens.

HIS SON, T. T. Varney, Jr., is president of the bank and one of his grandsons, T. T. Varney, III, is assistant cashier. In fact, it appears as if the entire family is in the banking business, with T. T. Varney, IV, two years of age, getting off to an early start by visiting his great-grandfather at the bank every day he is there.

In addition to the connection with the Broken Bow bank, T. T. Varney, Jr., also owns stock in the National Bank of Commerce, of Lincoln, Nebraska, and in the Kodiak, Alaska bank. He was in Kodiak during World War II, and met O. A.

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## Test Flights for Ground Watch Corps Planned

The United States Air Corps in charge of the Southern division of the Ground Observer Corps will conduct test flights of groups of four to 15 planes until February 25, with the local GOC unit participating in the tests.

The tests will be of three hour duration every day, and GOC posts will be notified in advance of the time of the flights. All previous members of the local GOC are urged to re-enlist at the Welwood Murray Memorial Library to aid with these tests, and new members are invited to join.

From Page 1—MORE ABOUT

### CLEAN UP

of Palm Springs as salaried secretary.

It also voted to name itself "The Desert Outdoor House-keeping Association."

Mrs. Scott will be employed from February 14 to March 15 and then resume her secretarial and public relations work for the clean up committee on October 15.

**THE VOLUNTARY** clean up campaign Sunday will extend from the junction of Highways 111 and 60-70-99 northwest of Palm Springs and extend along both roads to the Imperial county line. Homer Varner, a member of the committee said.

Members of the clean up committee are Jim Miller, and Jack Singler of Thousand Palms; Robert Eiter and George Miller of Cathedral City; Randall Henderson of Palm Desert; Skip Wolf of Rancho Mirage; Carl Lamppan of Desert Hot Springs; Culver Nichols of Palm Springs; Mrs. Malcolm Jared of Indio; and Varner.

**WOMAN'S CLUES** were credited with starting the clean up campaign by Varner. Palm Springs Woman's Club set off the drive when it offered Boy Scouts \$1 per 100 beer cans picked up from the roadsides.

The State Highway Department sent word to the meeting that if the clean up groups will gather rubbish and dump it on the roadside in piles not less than 400 feet apart it would follow along with maintenance crews and pick it up.

**HE ANTICIPATED** a depression after World War II but it didn't materialize, he added, because the "Democratic administration kept throwing money away to continue prosperity."

The banker doesn't anticipate a depression now because "while Ike is easing off, he still is 'priming the pump'." Continuing with the national scene, Varney asked that the Republican administration be given a chance to make good in every way. He pointed out that farmers in Nebraska are now for Ezra Benson, secretary of agriculture, and his policies, while at the start they were "up in arms."

"NEBRASKA FARMERS now realize that the 19 billion dollars spent by the Democratic

### Study Petition for Cathedral City Road

County road department last week began a study of a petition for the paving of a southerly section of Vista drive at Cathedral City.

The 12 property owners who made the petition said they wanted the street paved from its southern end to Grandview street. They offered to deed the land for the road to the county government and to pay for the cost of paving.

If the county accepts the offer, the county road department will become responsible for keeping the road in good repair.



(Desert Sun Photo)

**AWARDED 25-YEAR PLAQUE** — Herbert Samson (right) of Samson-Curtis Inc., was awarded a plaque Friday by the Hartford Fire Insurance Company, in honor of his twenty-five years association with the company. Presentation was made at a luncheon meeting at The Desert Inn, attended by civic and business leaders. Pictured immediately following the presentation are, left to right, John P. Kilgore, special agent, Hartford Fire Insurance company; Otto Kloppenburg, special

From Page 1—MORE ABOUT

### KAISER

ing for a "no" or "yes" answer. He would lead up to these questions in such a way that the only logical answer had to be a "yes." Dealing with broader health insurance Kaiser constructed this hypothetical question:

"If you could obtain for a cost of \$3.50 per month complete hospitalization, medicine, specialized-doctor's care and all of these bills paid for you one hundred per cent, what would be your answer?"

**QUITE OBVIOUSLY** it had to be "yes." And when can I purchase such a policy?

"That's the answer I expected and the question that followed immediately," and Kaiser smiled.

"The Kaiser Foundation operates 35 hospitals, most of them in California. These hospitals take care of approximately 400,000 policy holders. We are at present expanding these hospital facilities to take care of the many hundreds who, as you, asked when may I become a policy holder."

"I have appeared before many congressional investigating committees in my lifetime," and here Kaiser, who has had some tough sledding before such committees, smiled. "But the committee before which I appeared January 12 of this year in Washington and outlined my hospitalization plan was the first one to agree with me unanimously that hospitals can operate on the black side of the ledger and do so without subsidization by the government, endowments or charity drives."

"THE HOSPITALS the Kaiser Foundation operates are not only profitably operated institutions but the Foundation is making so much money it is endowing other kindred professions associated with the medical profession."

"The secret of our successful operation lies in the organization of doctor groups with whom the hospitals in each locality contract for medical service. This medical service which includes specialists entitles the policy holder to the attention of a doctor in the home in order to prevent hospitalization, free clinical care, X-rays and medicine. The American Medical Association does not like our

plan. Nevertheless, there is such a group of doctors today attached to the Mayo Clinic in Rochester, Minnesota, and it has been operating successfully. The doctors in these groups under contract to the Kaiser Foundation hospitals earn as much money as the average doctor in the United States today.

"OBVIOUSLY under our plan private enterprise and not government subsidized hospitals is necessary. A week after my appearance before the house committee on Interstate and Foreign Commerce in Washington, D. C., President Eisenhower came out with his proposal for broader health insurance for the nation. His plan, although a step in the right direction, did not go far enough."

"What we need in this country is a little FHA hospital building program which would enable doctors to form into groups and practice in hospitals such as the Kaiser Foundation is operating today." Freedom from fear of illness and consequent hospital bills, which quite often has brought financial ruin to many families in this country, is one of the ingredients in my plan for prosperity in this nation.

"THE NEXT and equally as important is housing," Kaiser continued. "It has always followed that when there was a building boom in this country, prosperity for all our people stepped right along hand-in-hand. President Eisenhower recently proposed a forty year payment plan for homes, with low down payments and a monthly payment plan of approximately \$33. This is a proposal congress should adopt. If the average white collar worker became the owner of his own home, what, in your opinion, would that mean for this country?" Kaiser asked.

The answer had to be pride of ownership, purchase of furniture, a better home life for the average family and better citizenship from the grass roots up. My answers were prompted by key words spoken by Kaiser to a point where the reporter fully agreed with this second step in his formula for prosperity.

"THE THIRD and very important is construction of super-highways spanning this country. The automobile industry is producing new models every

year. They are all dressed up in Easter finery and no place to go. Our automobile production has outgrown our highway system, now often a menace to driving because of the tedious manner of traveling over these roads.

"One out of every seven persons in this country is directly or indirectly employed in the automobile industry. With better highways the inducement to buy more automobiles would be greater. There then would follow greater purchases of gasoline, oil, tires, the necessity of more mechanical work to keep these automobiles at the peak of their efficiency."

"EVERY COUNTY in the state of California voted for the one and one-half cent gasoline tax which I advocated years ago, with the exception of Los Angeles county. But the people wanted better highways and the bill was passed. With one out of every seven persons employed in this great industry, and the desire of the people for better highways the people will win as they did in California years ago," Kaiser predicted.

"All together I must say this: the people of this country want the things I have outlined. They will get them regardless of politics or pressure groups with special interests."

"WITH THESE three 'H's'—Health, Housing and Highways, and their improvement which I have outlined, this nation need not fear a depression. Our economy will be sound and prosperity will remain with us for many years to come. It is the only way to fight communism on the home front and abroad."

"I feel grand. California is going places. Your Palm Springs must definitely follow. It's wonderful here—"

And the big man went into his "off to Buffalo" dance routine.

### Runaway Juveniles Picked up by Police

Two runaway juveniles were arrested by sheriff's deputies in Cathedral City last week, on a warrant issued by Sheriff H. L. Patterson of Sonoma county. The 19-year-old boy and 16-year-old girl came to Cathedral City to visit a friend.

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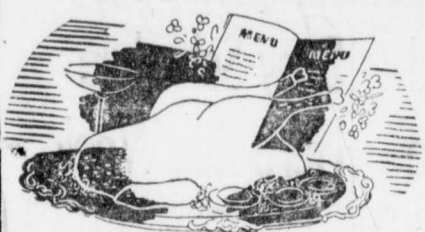
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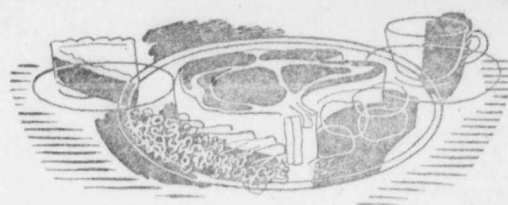
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**BARBECUED RIBS** In a Basket \$1.25  
FRENCH FRIES • COLE SLAW • all the trimmings  
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All food on the above menu may be boxed to take out At No Extra Charge.  
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(Anderson Photo)  
**RESUMES TOURNAMENT TRAIL** — Nancy (Chaffee) Kiner announced this week that she will resume tournament tennis play, starting with the Palm Springs Invitational Friday, Saturday and Sunday.

## Nancy Kiner to Return to Competition in Invitational

Nancy (Chaffee) Kiner will resume the tournament tennis trail for the first time this week end since the birth of her son, Michael, when she participated in the Palm Springs Invitational sponsored by the Palm Springs Tennis Patrons Association. Tournament dates are February 12, 13 and 14.

Mrs. William Powell, association president, announced Mrs. Kiner's acceptance along with that of four other top tennis stars of the country.

OTHER acceptances so far came from Ted Schroeder, Art Larson, Tom Brown and Pat Todd.

Mrs. Kiner also plans to enter the Indoor Tourney this year, to seek to regain the title she held for two years before retiring from the tournament circuit.

Patrons tickets for all matches are now on sale, and the \$10 reserved seat ticket may be purchased at the Racquet Club, The Tennis Club, or from Mrs. Powell, George Ripley, Mrs. Kiner, Ed Meyerson or Dave Gillam.

GENERAL ADMISSION tickets will go on sale Thursday, and are priced at \$1.50 Friday; \$2.50 Saturday, and \$3.50 Sunday. Matches will be played at both the Tennis and Racquet clubs, with the semi-finals scheduled at The Racquet Club and finals at The Tennis Club.

## City Wide Recreation

(as reported by City Recreation Department)

**SQUARE DANCING**—Tuesday, 8 to 11 p. m. Frances Stevens School auditorium. Admission by donation, open to everyone. Walt Bauman, caller.

**BASKETBALL**—Monday and Wednesday, 7:30 and 8:30 p. m. High school gymnasium. Admission free.

**TAMARISK PARK**—Picnic facilities; lighted tennis courts, shuffleboard courts, horseshoe courts, children's playground. Open every day.

**DEMUTH PARK**—Relaxation facilities.

**YOUTH CENTER**—Monday through Saturday, 3:30 to 5:30 and 6:30 to 9:45 p. m. Open to boys and girls 13 to 19 years of age.

For information regarding use of Polo Grounds, contact Howard Haddock, recreation director, Phone 2202.

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1000 PALMS

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Private Cottages — Fine Food  
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European or American plan. Modest weekly & monthly rates

Dinners, luncheons and tea parties available in limited numbers to non-residents. Advance reservations only.

Management: HALVOR SMEDSRUDS, owners Bonanza Inn, Walley Hot Springs, famed rendezvous of gourmets in northern Nevada, formerly restaurateurs on the French Riviera.

**TELEPHONE 345**

Go out Ramon Road, cross Highway 99 and follow Ramon Road to the end of the paving.



**IN CHARGE OF FINALS** — Tennis Club pro Ed Meyerson will be in charge of the finals of the Palm Springs Invitational, sponsored by the Palm Springs Tennis Patrons Association. Play runs Friday, Saturday and Sunday, with semi-finals at The Racquet Club and finals at The Tennis Club.

## Schicke Enters Gloves Finals

Wayne Schicke, Palm Springs, promising light-heavyweight, Thursday night moved into the finals of the Novice Golden Gloves tournament in Los Angeles, winning a default decision from Elicco Menchoco because of a cut near the eye.

The finals will be held next Thursday evening, February 11, when he meets Robert Duncan for the light-heavy championship. The bout is at the Hollywood Legion Stadium.

Schicke has won three bouts to date. He has been working out under the training of Bud Southern in a Palm Springs Youth Center program.

## Junk Yards

**Planners Debate Fencing Measure**

Riverside county planning commission has ordered the preparation of an ordinance that would require fencing of all junk yards in unincorporated communities.

Since 1949, the county has had an ordinance that allows the county supervisors to require the fencing as a condition of a county permit to establish a new yard. But the ordinance has no control over junk yards in existence before 1949.

The commission said the legal grounds for the ordinance is the public safety. It said an unfenced yard invites thieves, thus creating a police problem, and is more subject to fires.

## Indians, Riverside to Clash Tuesday

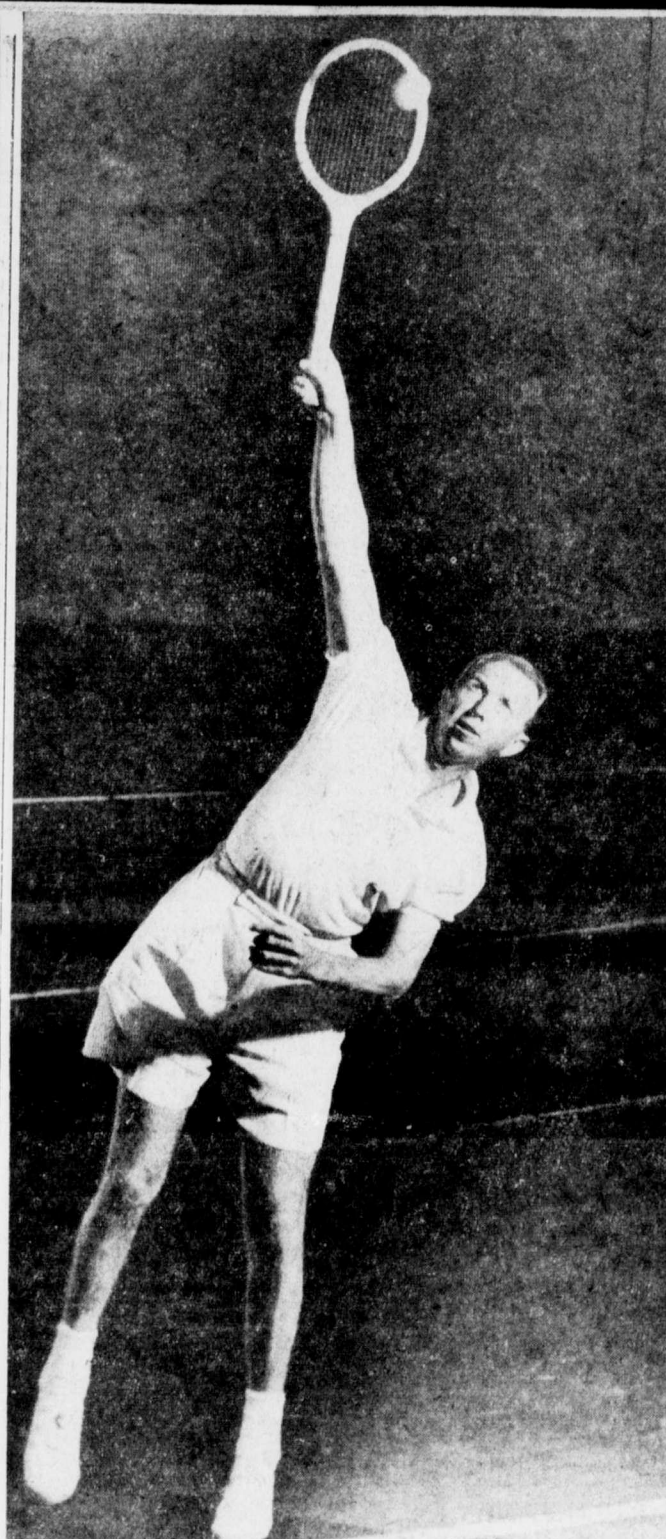
Palm Springs Indians will host the Riverside cagers in a non-conference game at the local high school gym Tuesday night. A Bee game will precede the Varsity action.

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**TOP AMATEUR, TOP PRO** — Don Budge, rated as one of the best, if not the best tennis player of all time, will be a member of Jack Kramer's Davis Cup champions who will compete in the first outdoor world's pro tennis championship tournament of the season Saturday and Sunday afternoons, February 27 and 28, at The Tennis Club. Budge has won every major international singles title (he did this in 1938 besides taking individual honors in other years) and the "world" pro title at Wembley. Other outstanding players who will compete for the \$3,000 prize money are: Kramer, Frank Sedgman, Pancho Gonzales and Pancho Segura. The tourney will be a benefit for St. Theresa's school.

## Beaumont Edges Indians 43 to 41 in Close Contest

Lightning struck in the same place Friday when the Beaumont Cougars duplicated their recent two-point exhibition win over the Palm Springs Indians, this time taking a 43 to 41 decision in the local high school gym.

The earlier contest ended 54 to 52, and both featured a last quarter rally by the Cougars.

The entire game was a saw-saw battle, with the Indians taking a 24 to 20 lead at half-time after the Cougars had led most of the time up to then. Coach Ralph Watt's team built up a 10-point margin in the third quarter, and this was whittled down in the last period by an aggressive Beaumont team.

John Laster topped the Palm Springs scorers with 14 points, Gary Vinson was high for the Beaumont team with 19.

In the Bee contest, the Cougars came through with a 51 to 44 decision to sweep all honors for the evening. Halftime score was 34 to 20, with the Indians Bees outplaying the Beaumont Junior Varsity in the second half.

Charles Jordan, Papoose center, took game scoring honors with 18 points.

CITY RECREATION LEAGUE				
	W	L	TF	OP
29 Palms Marines	10	2	499	424
Banning	10	3	640	521
Desert Nite Hawks	9	3	521	463
Cravys	4	9	531	368
Village Market	2	10	386	211
Mhoon-Mhoon	2	10	465	572

Score Wednesday  
Banning 48, Cravys 44  
Desert Nite Hawks vs. Village Market  
Mhoon and Mhoon vs. Cravys  
(at Coachella high school)  
Games Tuesday  
Army Engineers vs. Coachella Merchants  
Cravys vs. Coachella high school  
Games Wednesday  
Banning vs. Desert Nite Hawks  
Army Engineers vs. Mhoon and Mhoon (exhibition)

## Banning Moves Closer to Lead in City League

Banning moved within one-half game of the league leading 29 Palms Marines Wednesday night by defeating Cravys 48 to 44 to post their tenth victory of the season.

It took a last quarter rally by the Banning quintet to produce the win as they had trailed 34 to 32 going into the final period. Cravys had held a 10 to 9 lead after the first quarter, but then went behind 25 to 22 at halftime.

Hamilton was leading scorer for Banning with 16 points and John Wade was high for Cravys with 15.

Banning—48			
	FG	FT	TP
Hamilton, f	8	0	16
Palms, f	3	4	10
G. Enriquez, f	1	1	3
Jensen, c	4	5	13
S. Enriquez, g	1	2	4
Gribener, g	0	2	2

Cravys—44			
	FG	FT	TP
D. Hines, f	2	1	5
Smith, f	2	1	5
W. Hines, f	2	1	5
Adams, f	0	1	1
Wade, f	1	1	13
Terry, g	1	2	4
Fleming, g	0	0	0
Durand, g	3	2	8

Score by quarters:			
Cravys	10	12	12
Banning	9	16	7

## Round Robin Net Play Ends in Tie

Two teams tied for first place in the weekly round robin tennis tournament held Wednesday evening at The Tennis Club, with 18 games each. They were: Bob Fuller and Harry Whitcombe, and Sol Gould and Art Weil.

In third place with 17 games were Tennis Club pro Ed Meyerson and Marie Whitcombe, and in fourth with 14 games were Derek DuMaurier and Jim Talman.

Other players participating in the tournament were: Frank Purcell and Don Wexler, Roger Williams and Vic Nemeroff.

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496 N. PALM CANYON DR. PHONE 227  
YOU CAN BE SURE WITH AN USED CAR FROM YOUR FORD DEALER



## Col. C. M. Nelson to Speak on UN at PT Meeting

Col. C. M. Nelson of Pasadena will address the Nellie Coffman school Parent Teacher Guild Tuesday afternoon at 2 o'clock in the high school cafeteria, it was announced last week.

His subject will be the United Nations and its importance to the peace of the world.

Col. Nelson is well versed in his topic and the Guild has extended an invitation to the public to hear him.

The Guild switched the time of its meeting to afternoon as Col. Nelson was unable to be here in the evening due to an appointment in Los Angeles that evening.

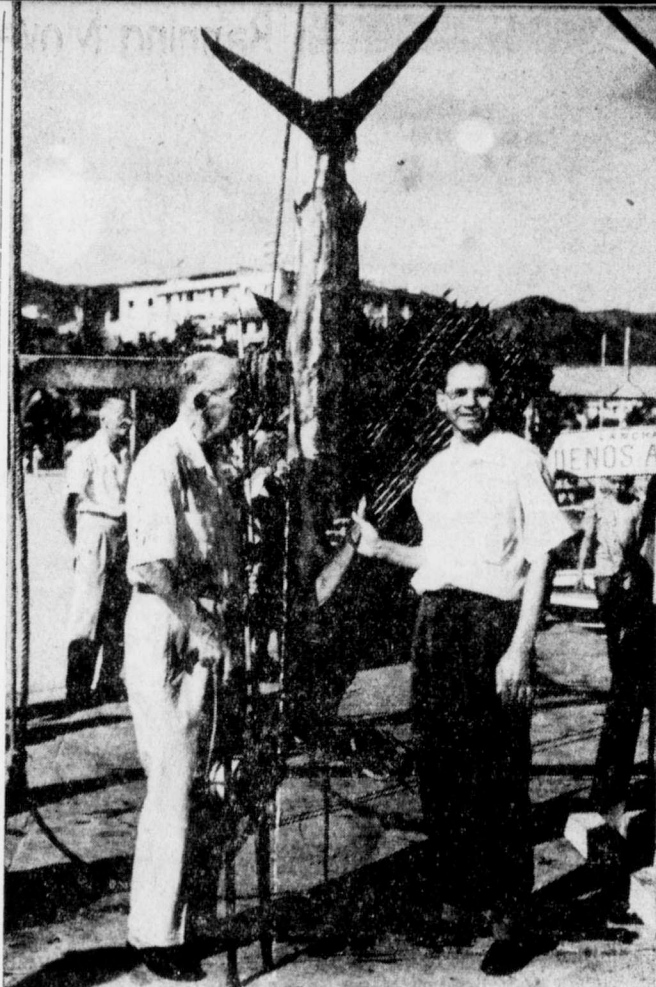
## Wallet Stolen from Purse Left in Car

Theft of a wallet from a purse left in her car parked on Indian avenue was reported to police Thursday afternoon by Muriel Lawson, 32660 Shifting Sands Trail, Outpost Estates.

The wallet contained \$39 in cash, a United States passport and other personal identification.

## PLAY GOLF

ALL DAY  
\$1.00  
PARKER'S  
9 IRON 9  
3 blocks west of Palm Canyon Dr. on Tahquitz Dr. (Formerly the Desert Inn Golf Course)



LOOK AT THAT FISH! — Clarence Mott Woolley, 91, retired industrialist and long time Villager Winter resident, sent this photograph from Acapulco thereby causing much commotion and envy among his friends. Woolley is shown, left, with the big fish and his chauffeur, Tony.

## Woolley's Big Fish Causes Envy Among Friends Here

Young Clarence Woolley, long time Villager and home owner, now in his 91st year went and did it! down Acapulco way recently.

Generally, when a person has his picture taken alongside of a giant fish, it is assumed, from the long tradition of such pictures, that the ichthyological specimen was caught by that person.

Assuming this to be a fact, a conference of several of Mr. Woolley's friends along with the recipient of the photograph, Dr. P. A. Staley, agreed that the picture must speak for itself.

There is no doubt that a long tussle ensued between the nonagenarian and the finny beastie and with that evidence in hand Mr. Woolley, now having qualified in the Acapulco fishing derby, an invitation may soon be forthcoming for him to participate in the international fishing competition held each summer on the Eastern seaboard.

Just the same, the conferees decided that they would bow in the direction of Acapulco in homage until such time as there is word to the contrary.

Mr. Woolley is known to be exceptionally shy about his accomplishments. He may be unusually shy about this big fish story, too.

## One Out of Nine Motorists Cited in 1953, Report

During 1953 one of every nine motor vehicle drivers in the state was cited by a member of the California Highway Patrol for failure to observe traffic regulations.

"A ghastly by-product of this disregard for traffic laws was 3,376 persons dead and upward of 110,000 injured," said Patrol Commissioner B. E. Caldwell following a review of provisional reports on the 1953 traffic toll.

There were 3,562 fatalities during 1952.

"Seven per cent of all drivers, or almost one-half million, were observed committing dangerous acts while their vehicles were in motion. These are the violations that most often result in death or injury," Caldwell emphasized.

The state's 6,017,000 licensed drivers received 524,383 citations and 165,560 warnings from members of the patrol last year for traffic law infractions. Of the citations issued, 459,717 were for hazardous accident causing violations. These figures represent increases over the 439,324 total citations and 368,701 moving violation arrests made during 1952. Warnings dropped from 241,797 to 165,560.

"The primary concern of the Highway Patrol is the protection of all users of the highways. At the same time, the primary objective of every motorist should be to drive within the laws," Caldwell declared.

## Teeing Off at Tamarisk

BY AVERY ALLEN

Golf history was written at O'Donnell course this week in the Wednesday Sweepstakes. Pat Martin, resident pro here at the Big T took three of his novice class hackers, Jack Woods, Lee Zoss and myself with two 23s and a 24 handicap up to take their exercise." Pat, who holds all the records on the town course including holes in one on all par 3s, shot from scratch of course and had a tidy 68 on his own ball. No one of his three pupils broke a hundred. Pat helped on only two holes and the foursome best ball netted a 4 for a new course record. Surely the craziest golf game ever. Major Fleet's team was second with a net of 55 which is also a pretty fair score for country boys. Looks like the high handicaps will be in for a little more respect for a few days.

Randy Scott, new president of the Southern California Golf association has been around for a few days—just a swell guy all around.

Forest Tucker shot a few rounds with us. The Big Tuck looks even bigger in that Bermuda outfit—red tassels on the stockings yet.

General Kratz brought his tools but not his three stars with him from Santa Barbara and did his laps with us for a couple of days.

Mrs. Ben Hogan was down with us for a little luncheon party with Texas friends.

Bob Mathias, Olympic star dropped by, looking fit, strong and big but he needs a little more work before he can be a scratch player.

Some of our out-of-town guests this week were: John Neylund, Grants Pass, Oregon; Harold Johnson, Grants Pass, Oregon; R. E. Malone, Seattle; Mr. and Mrs. H. J. Rahe, Seattle; R. A. Smith, Seattle; E. S. Thomas, Portland; Mr. and Mrs. Ed Taylor, Modesto; Kenneth Hill, New York City; J. A. Harrison, Tacoma; J. H. Bellrose, San Jose; Ken Totten, Chicago; Mrs. Ruth Samuel, New York City; Paul Keene, Keene, New Hampshire; H. D. Carter, Scarsdale; Mr. and Mrs. Reginald Ross, Vancouver, British Columbia; Bert Kertz, Denver; Warren Bean, Seattle; Byron D. Scott, Tacoma; George Jessell, Neponset, New York; James Crowley, Chicago; S. M. Jacobs, New York City; Bill Malat, Hermosa Beach; Carl Cone, Vancouver, Washington; Harry Smith, Portland, Oregon; Bruce Williams, Portland, Oregon; E. F. Hoban, Chicago; Bill Bastien, Chicago; Mr. and Mrs. John D. Pernie, Seattle; C. Thornton, Chicago; Al Mark, New York City; Ray Redge, Tacoma; Harold Nichols, Tacoma; August Schaeffer Jr., Elmhurst, Illinois; Ed Schwartz, Pittsburgh, Pennsylvania; S. Sillins, Pittsburgh, Pennsylvania; Bill Schaffer, Kelson, Washington; Dr. F. K. Bartlett, Ogden, Utah; Everett Bradley, Wichita, Kansas.

Danny Kaye who in addition to his other accomplishments is just a pretty fair golfer was down over the week end.

Alfredo Medina, president of the Mexican Golf association dropped by. Very complimentary about our course. Says golf is the big thing down there now—the association now has over 5,000 members and 26 new clubs have opened this year. Tells me that the Mexico City course is one of the most beautiful in the world.

Had a little extra fun around here for three days. Cornell Productions were here shooting a sports short of Jimmie Demaret with Bing Crosby and Bob Hope. The Hope one is really fast on the ad lib—everything on the first bounce. Hard work for Jimmy to keep track of the ball.

Red Cross Branch to Meet Wednesday

Palm Springs Branch of the American Red Cross will hold its regular monthly meeting at 9 a. m., Wednesday, at the Palm Springs Health Center.

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ASSOCIATE BROKERS

John C. Davis  
Earl Chamberlain



(Desert Sun Photo)  
SHERIFF JOE — Leading his Sheriff's Mounted Posse of Riverside county was Sheriff Joe Rice, pictured above. He's at home in a western saddle — the sheriff was born and reared on a West Texas farm. His mounted posse participates in all Palm Springs parades and since he has been sheriff, he rides immediately behind the colors.

## Randolph Takes Sales Head Post

Roy Randolph, well known Villager, will become sales manager for the Artisan Novelty company on March 1, he informed friends here last week.

His offices will be in New York and in Los Angeles. The factory is located in Alhambra. Randolph plans to leave for New York later this month for a six week stay before starting a tour of the key cities of the nation.

The Artisan company manufactures the famous Raving Beauty Walking Talking doll which Randolph and his brother invented, and also many other well known novelties.

He said he still plans to spend his winters in Palm Springs.

## From Page 1—MORE ABOUT RODEO

Keta Boyer, outstanding desert horsewoman.

THE COMPLETELY clear skies and brilliant sun attracted thousands of people, with Village hotels hanging out a "no vacancy" sign early Saturday. The streets were completely lined along the line of march an hour before the parade started, and thousands of visitors arrived just before and during the parade hours.

Western costumes were seen throughout Palm Springs, with Villagers and visitors alike joining in the spirit of the event.

The Desert Sun—5¢  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Monday, February 8, 1954

## Petitions Against Red China Entry in UN Completed

All of the petitions protesting the admission of Red China to the United Nations which have been circulated in Palm Springs will be collected this week and forwarded to the "Committee for One Million." O. B. Jaynes, who has sponsored the circulation of the petitions here, requests that all of the petitions which are still out be turned in at The Desert Sun office within the next two days.

The documents will be forwarded to the committee in New York which will collect the others from all over the nation. They will be bound and forwarded to President Eisenhower as a mass expression of the American people against the admission of the Chinese Communist government to the United Nations. It is expected that the committee's objective of obtaining a million signatures on the petitions will be reached.

Jaynes said that he is greatly pleased to find a widespread interest here in this vital foreign affairs problem. "Just because Palm Springs is a world-famous playground," Jaynes said, "some people get the idea that our residents do not give much serious thought to national and world affairs. The response to these petitions, the many letters and comments

## Top High School Photos Displayed

Top high school photographs in the nation, a selection of the winners from the sixth annual National High School Photographic Awards, are on display at Palm Springs high school in Rooms 4, 5, and 7 and will be shown until next Monday, February 15.

The display includes first, second and third place winners in the contest which was entered by students from all parts of the nation.

received, proves such a supposition is untrue."

Petitions will still be available at The Desert Sun office for those who wish to sign until Thursday.

## New Cadillacs

1 - '53 — 62  
4 door sedan  
1 - '53 — 75  
8 passenger sedan

Discounts up to \$1500  
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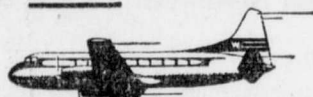
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A THOROUGHBRED TRACK CAN ALSO ACCOMMODATE  
QUARTER HORSE RACING FOR THE BENEFIT OF ALL

## A Thoroughbred TRACK

For A Thoroughbred RESORT

You are invited to attend a  
**Thoroughbred Hearing**  
Tuesday, February 16 -- 10:00 A.M.  
at the American Legion Auditorium

400 N. BELARDO ROAD

Palm Springs and Cathedral City Businessmen's Committee

**FOR THOROUGHBRED RACING**







OFFICES HERE — George E. Cameron, Jr., once an oil field laborer known around the oil derricks as a "roughneck" but who now personally owns vast oil holdings in several states, plus other commercial interests, announced that his managerial offices were in the process of being moved to Palm Springs.

## Cameron to Move Offices of Oil Concern to Village

He was known as a roughneck in the mid-continent oil fields, digging sump holes around oil well sites and operated a drilling rig while working for others.

Today, George E. Cameron, Jr., has wells drilled for him but the years when he had to drill them for others have not faded, he says.

This month, Cameron announced that his general management offices will be headquartered in the Village.

THE OWNER of one of the most beautiful homes at the Poinsett Park and Country club, Cameron's interests today extend into many other fields in addition to the oil business.

His company, independently owned, just "opened" a new oil field in Paul's Valley, Oklahoma. And while on the subject of Oklahoma, he constructed and operated among the first TV stations in the nation in Tulsa. He recently sold it for more than a million dollars in cash.

AND TALKING about cash, the Hartford, Conn. Courant recently published his financial statement in connection with a request filed by Cameron for the construction and operation of a television station in that city. It read as follows:

"Cameron's total assets are \$1,815,128 and he has producing oil leases valued at \$5,000,000. His net income after taxes in 1952 was \$1,365,000."

The story was published December 20, 1953.

"I LOVE THIS DESERT country," Cameron has often declared. "I love it so much I asked my business manager C. C. Hutchens where he would like to live. I gave him his choice but all the time I was wishing he would say Palm Springs."

"He did. Our offices will be located in the Sunset Tower building right over the top of Don the Beachcomber."

"You know it might not be a bad idea to drill for oil through the ceiling of the Beachcomber and another place could be the Doll House and Vic Sudaba's Palm House. They are all 'oil money making places'—or is that funny?"

CAMERON STARTED in the oil business in earnest when he and his brother Arthur obtained a cable tool drilling outfit. "We drilled wells for several people always getting part cash and the rest as interest in the well."

"One day the oil company we were drilling for failed to come up with the cash part of our deal and we broke. My brother and I took over and continued drilling. It was our first big producing oil well."

FROM THAT DAY on the two brothers kept going from one field to another. And Lady Luck was with them.

Cameron attended Howard Payne College and Southern Methodist University. His father was a minister and there is every evidence, according to his close friends, that his father's patience and understanding of people was never lost during the roughneck days in the oil fields.

His business interests today stretch across several states from Texas, Colorado, and California to the eastern seaboard. All of them will be managed by Hutchens from Palm Springs who will live here with his family both winter and summer.

"He loves the desert," Cameron said in talking about Hutchens' choice of location. The offices now are in the process of being moved from Beverly Hills.



(Anderson Photo)

CHECK RACE TRACK PLANS — Checking over plans for the proposed thoroughbred race track of the Palm Springs Turf Club are, left to right, Directors E. L. Stancil, Dan Dunlap, Edwin V. Fallgren and William B. Malouf. Public hearing on the thoroughbred track will be held by the State Racing Board at the Wars Memorial building at 10 a.m., Tuesday, February 16. The hearing on the proposed quarterhorse track of the Desert Turf Club will be held at 10 a.m., Monday, February 15.

## Palm Springs Turf Club to Discuss Hearing Tuesday

Officers and directors of the Palm Springs Development company and Palm Springs Turf Club will hold their regular monthly meetings in a joint session at 10 a.m., Tuesday, February 8, to make final plans for the public hearing to be held by the State Racing Board.

Palm Springs businessmen have scheduled a luncheon meeting today, Monday, at the Saddle and Sirolo, starting at 1 p.m., to discuss ways to promote the securing of approval from the State Racing Board for the thoroughbred track.

All businessmen are invited.

The hearing on the proposed thoroughbred track is scheduled for 10 a.m., Tuesday, February 16, at the Wars Memorial building.

The Racing Board has scheduled a similar hearing for the proponents of the quarterhorse track, the Desert Turf Club, at 10 a.m., Monday, February 15.

OFFICERS AND DIRECTORS

## Phillis Skelton Paintings Shown

Phillis Hepler Skelton is staging a one-man show of watercolor paintings in the Twenty-nine Palms Artist Gallery from February 2 through 14. Mrs. Skelton is well-known in art circles, having shown in New York City with the American Water Color Society; in Pasadena, San Gabriel, and more recently in the gallery at Scripps College. The public is cordially invited to view them every afternoon, except Mondays, from 1 p.m. to 5 p.m. and on Saturday evenings.

## Grone Elected by Wednesday Club

Wednesday Nite Club will install new officers at its meeting at 8 p.m., Wednesday, February 17, at the Chi Chi. The Honorable William Friedman will be installing officer.

New officers are: Max Grone, president; Dr. Charles Baldwin, first vice president; Morton Weisman, second vice president; Irvin Coulton, treasurer; and Sam Goldberg, secretary.

The Club also is planning a social meeting on Tuesday evening, February 23, when members of the Jewish Women's Group will be their guests. Entertainment will consist of a recitation of the quiz program, "The Battle of the Sexes," and a dance exhibition by Claud Sims of the Palm Springs Art Murray Studio.

## Six from Local Area at Pomona

Six Palm Springs students are among the 1,025 listed at Pomona College in Claremont for 1953-54, according to Dr. J. Edward Sanders, dean of admissions.

Hubert L. Flesher, senior, is the son of Mr. and Mrs. O. Jay Flesher, 3712 Sunny Dunes road; George J. Ritter, son of Mr. and Mrs. George P. Ritter, 3274 Whispering Palms road, is a junior; Roland C. Summit, son of Mr. and Mrs. Paul M. Summit, 210 Crestview road, and Robert Williams Webb, son of Mr. and Mrs. R. W. Webb, 8 Warm Sands place, are sophomores. Mary Grant, daughter of Mr. and Mrs. Frederic J. Grant, Smoke Tree Ranch, and John T. Chase, son of Mrs. Hildreth K. Chase, Chase School, Thousand Palms, are freshmen at Pomona College.

## JACKET STOLEN

Theft of a jacket and a pair of sun glasses from his car Monday afternoon was reported to police by Jack David Fisher, 664 South Camino Real.

## AUCTION

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NOTE: Auction will be held next Sunday, at the south line of the PALM SPRINGS CITY LIMITS on Highway 111 just south of Smoke Tree Ranch.

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## No One Hurt as Bike, Auto Crash

No injuries resulted from a bicycle-car collision at 3:10 p.m. Friday with an unknown boy refusing to go to the hospital and then taking off on his bicycle.

Albert Frey, 879 North Canyon drive, told officers that he was traveling east on Tamarisk road, when the youth on his bicycle failed to stop at the arterial stop at Via Miraleste, and collided with his car.

He offered to take the boy to the hospital but the youth refused, Frey said.

From Page 1—MORE ABOUT

## CONGRESS

ton, upon approval of the area director, Leonard M. Hill.

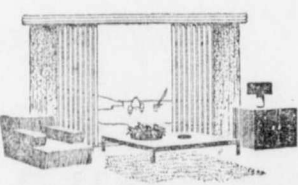
No action will be taken by the city at its meeting Wednesday, with the session for discussion purposes only. Next meeting of the city council will be at 8 p.m., Tuesday, February 16.

GENERAL FEATURES of the proposed law are: California Indians would take almost full charge of their own affairs within five years and be exempted from real estate taxes for various periods of time. The bill would allow a state agency to watch over land transactions involving elderly members of the tribes, and provide for turning over irrigation facilities to either the irrigation districts in which they are situated or to landowners using the projects.

## Federal Form May be Used in State Returns

Robert C. Kirkwood, chairman of the Franchise Tax board, said that it will be permissible for employers to file copies of Federal Forms W-2 instead of State Forms 599 to report wages of their employees only if they clearly indicate on the W-2 whether the employee is single or married. Information Returns for 1953 must be filed for all their single employees who earned \$2,000 or more and for all their married employees who earned \$3,500 or more on, or before February 15.

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Free Estimates, No Obligations

## Drive in Theater 'Tain't So Speakers Stolen

Several youths may be installing private loudspeakers in their cars, Bill Bronstein, manager of Sun-Air Drive-in Theatre, reported to police Thursday.

Eight loudspeakers have been taken from the theatre during the past week, Bronstein said.

## 'Tain't So Mitch's Steaks Given Wrong Tab

The cost of living may be going up and up but not at Mitch's Charcoal Broiler in Cathedral City. There you can still get a good juicy charcoal broiled steak dinner for only \$2.15, although through an error on the part of the Desert Sun his steak dinners were advertised on the "Where to Dine" page for \$2.50. Many of his customers came in and expressed disappointment at the advertised price, but said that his steaks were still worth the "increased price." They were happy to learn that it was all a mistake.

Mitch's is owned and operated by Mitch Sitkoff, and over a period of three years in Cathedral City he has established a large following with vacationists and residents of the Palm Springs resort area.

## Thimble Club

Demonstrations Mark Program

Demonstrations on posture, shrinking cotton materials, washing sweaters and socks, and discussions of colors were held by the Thimble 4-H Club Tuesday afternoon at the home of the leader, Mrs. Mildred Bergquist.

Lois Bergquist and Suzanne Rockwell gave the material shrinking demonstration, and Mrs. Bergquist was in charge of the remainder of the program.

The club will hold its next meeting at 3:30 p.m., Tuesday, February 9, at Mrs. Bergquist's home. Joyce Andrews and Lois Bergquist will serve.

## LOUNGE IS TAKEN

Theft of a chaise lounge from the patio at his apartments at 221 Via Caluso was reported to police Wednesday by Frank Muller. The lounge was valued at \$15.

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**QUEEN OF THE FAIR** — Miss Beverly Hill of Corona high school who was chosen Queen of the 1954 Riverside County Fair and National Date Festival. The choice was announced at the Arabian Night's ball at Shadow Mountain Club last week. There were 11 girls in the contest for the honor to be Queen Scheherazade of the 1954 Fair.

## Executives, Directors of WAL, End Sessions Here

Executives and directors of Western Air Lines Saturday closed a three day quarterly conference at Desert Inn at which reports were heard and plans mapped for further development and expansion.

President Terrell C. Drinkwater presided at the sessions. Operations during 1953 and plans for 1954 were the main topics.

The company reviewed the operations on its newly inaugurated San Diego-Palm Springs-Las Vegas flights and other factors of resort travel.

Meeting here with Drinkwater were directors Hugh W. Darling, general counsel and partner in the Los Angeles law firm of Guthrie, Darling and Shattuck; Robert E. Driscoll, chairman of the board, First National Bank of the Black Hills, Rapid City, South Dakota; Hector C. Haight, Los Angeles banking executive; Marvin W. Landes, vice president-service; L. Welch Pogue, legal counsel and former chairman of the Civil Aeronautics Board, Washington, D. C.;

Joseph F. Ringland, president, Northwestern National Bank, Minneapolis, Minnesota; Stanley R. Shatto, vice president-operations; Harry J. Volk, western vice-president, Prudential Insurance Company of America; John M. Wallace, president, Walker Bank and Trust company, Salt Lake City, Utah; Alexander Warden, publisher, Tribune-Leader, Great Falls, Montana; and Sidney F. Woodbury, president, Woodbury and company, Portland, Oregon.

Executive staff members who will meet with directors are Taylor, G. C. Broder, assistant to the president; Arthur F. Kelly, vice president-sales; Thomas M. Murphy, assistant to the president; D. P. Renda, assistant secretary and attorney; and Paul E. Sullivan, vice president and secretary.

## State Funds

County's Share of Tax, \$104,777

State Controller Robert Kirkwood announced that Riverside county will receive \$104,777 from an apportionment of \$4,902,998 to counties from the state highway users taxes for the month of November, 1953.

Of \$21,239,889 available in the highway users tax fund for distribution in November, \$4,902,998 was allocated to counties. \$1,981,718 to the state highway fund for cities, and \$14,335,173 to the state highway fund for expenditure on highways.

The November distribution was \$1,560,396 lower than October, but it was up \$5,054,448 over November of 1952.

## Nine Dwellings Begun in Village District in Week

Nine dwellings were started in Palm Springs and the surrounding unincorporated area last week according to city building office and the county building department.

Two of the dwellings were begun in the city limits and even in the surrounding area, five of them in Cathedral City. Value of permits issued by the city department was \$35,000; by the county department, \$68,164.

City permits went to:

- A. C. Haegegard, 2 1/2 East Center, Olympia Engineering, swimming pool, addition, \$1,000.
- T. Murray, 643 Palo Verde dwelling, \$17,000.
- W. G. Trudick, 516 Paseo de Anza, dwelling, \$15,000.

County building permits:

- Lawrence Crosby, Cathedral City, addition, \$9,000.
- Floyd V. Daniel, Cathedral City, dwelling, \$5,784.
- R. B. Ferguson, Cathedral City, dwelling, \$5,784.
- K. B. Ferguson, Cathedral City, dwelling, \$5,784.
- Herbert Henry, Cathedral City, Rm. J. Wool, gas station, \$8,000.
- Frederick Schmidt, Rancho Mirage, store, \$17,530.
- Shadow Mountain Stables, Palm Desert, dwelling, \$2,000.
- Frank H. Hayer, 1000 Palms, dwelling, \$7,746.
- Tony Tusing, Cathedral City, dwelling, \$4,350.
- G. H. Williams, Cathedral City, dwelling, \$5,656.

## Robert P. Miller

Now at Fort Bragg

Army Pvt. Robert P. Miller, 20, son of Mr. and Mrs. George A. Miller, Palm Springs, is now at Fort Bragg, North Carolina, helping to formulate plans for Exercise Flash Burn.

Scheduled to take place in April and May, Flash Burn will be one of the largest maneuvers to be held by the Army since the Korean war started. Approximately 60,000 ground and airborne troops will participate to gain experience with the Army's newest weapons and tactics.

Private Miller, a mail clerk with the 401st Army Postal Unit, has been in the Army since last June. He is a former University of Southern California student.

## Museum Notes

MONDAY, February 8—8 p. m. At Museum. Natural Science series: Zoology; Films on Birds and Methods of Flight. "Wild Innocence."

TUESDAY, February 9—8 p. m. At Museum. Desert series: Film: "White Harvest."

FRIDAY, February 12—8 p. m. At Museum. Anthropology Geography series: Film: "East of Bonanza."

SATURDAY, February 13—8 p. m. Frances Stevens school. Guest Lecture series: Glenn Vargas of Indio will present a colorful illustrated talk, "How Lily-Like Plants Affect Desert Wildlife."

## Altar Society Meets

Tomorrow Evening

Altar Society of Our Lady of Solitude Catholic church, will meet Tuesday evening at 7:30 at the F. A. Schelling home, 630 Plaza de Amigo.



**AT SADDLE AND SIRLOIN** — Three members of the Committee of Twenty-Five, Palm Springs Winter residents and their wives are shown above dining at Dave Lyon's Saddle and Sirloin. Left to right are Mr. and Mrs. Spencer Grant of San Francisco, Mr. and Mrs. Robert C. Ross of Woodside, and Judge John D. Black of Chicago.

## GOP Women to Meet on Friday

February meeting of the Palm Springs Women's Republican club will be held Friday, February 12, Lincoln's Birthday, starting at 2 p. m. at the Fiesta House on the Desert Inn grounds. Mrs. Marian Vile, president, announced Saturday.

State Senator Nelson Dilworth will be the speaker. Mrs. White said, and will discuss the current state and national political situation.

All visiting Republicans in town are invited to attend. Mrs. Earl Coffman will be hostess at a tea for members of the club and visiting Republicans.

## Sales Tax Hearing

Ordered by Council

Hearing on revocation of the sales tax license of Caroline Leonetti, Inc., was set by city council for 8:45 p. m., Tuesday, February 16, upon recommendation of City Treasurer.

The firm has not filed returns for November or December, it was explained.

## Sons of Pioneers Open

at Chi Chi Wednesday

Aristocrats of the range known more familiarly as the Sons of the Pioneers open in the Starlite Room of the Chi Chi Wednesday night. With them will be Dorothy Claire singing comedienne and the Zerbys, French dancers.

## Greatest Religious

Discovery, Subject

"The Greatest Religious Discovery Since 1517" will be the subject of the Smith and Guy Bible Lectures Tuesday evening at 7:30 at the Town Hall in Cathedral City. Lectures are given each Tuesday and Saturday evenings.

## LOSES DIAMOND RING

Loss of a pair of tortoise shell glasses was reported to police Tuesday by Ed Derner of Cathedral City.

## Summer Jobs

Interviews Set for Feb. 15, 16

Harold Ouintment, director, and Marshall Hall of the Yosemite Park service will be at the Palm Springs Free Employment Office, 224 North Indian avenue, Monday and Tuesday, February 15 and 16, to interview persons for prospective summer employment there.

This is an annual service offered local employees by the Palm Springs Employers Association, and is designed to provide a continuous "shuttle" employment for persons who wish to return here next fall.

In this way, the local employment situation can become stabilized. Employment Manager William Roper said.

Other interviews will be conducted later this Spring by persons from Lake Tahoe, Yellowstone National Park, and Michigan.

## LOSES GLASSES

Loss of a pair of tortoise shell glasses was reported to police Tuesday by Ed Derner of Cathedral City.

## Auto Damaged in Mishap Here

Damaged estimated at \$350 was caused to the car driven by James Byron Sherman, 39, when it overturned near the intersection of Paseo El Mirador at 11:09 p. m., Friday.

Sherman was traveling north on Sunrise when a car pulled out of Paseo El Mirador, he told investigating officers. To avoid a collision he swung his vehicle on the sand shoulder, and when he attempted to return to the roadway, it overturned.

## Man Wanted Here, Caught in Burbank

Palm Springs police received word Wednesday of the arrest of Robert Willis Brommage in Burbank on three counts of forgery, of checks stolen from the apartment of E. C. Houghton on January 23.

Besides the checks, other items taken at the time were a money folder containing \$160, a watch valued at \$100, a briefcase, radio and record player.

## GOP Now Tops Democrats in Registration in County

Gordon A. Pequegnat, county clerk and chief election officer, announced Friday that Republicans now outnumber Democrats in Riverside county.

Registration figures as of January 5, he said, show 38,839 registered Republicans and 36,970 Democrats. It is the first time since August, 1935, that the GOP has held the lead.

Pequegnat said, however, that registration for the June primaries will not close until April 15 and that he expects many thousands more registrations by that time.

Pequegnat pointed out that, although Democrats have held the registration lead for years, the county invariably supported Republican candidates.

The total of all registered voters in the county as of January 5 is 79,653.

In addition to the Republicans and the Democrats, there are

910 non-partisans, 149 members of the Prohibition Party, 221 "Independents," 7 Socialists, 17 members of the Progressive Party, 2 members of the Townsend Party, 25 members of the Independent-Progressive Party and 2,510 who declined to state an affiliation.

**The Desert Sun—7<sup>th</sup>**  
PALM SPRINGS, CALIFORNIA  
and PALM SPRINGS NEWS  
Monday, February 8, 1954

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**SERGEANT NOW** — Edward Weiss, son of Marvin Weiss of Park Lane hotel, who has been promoted to sergeant in the U.S. Army. Sgt. Weiss was a star athlete in football and basketball at Palm Springs high and also won a scholarship at the University of California before entering the service.



## Dr. John Lechner to be Speaker at Rotary Meeting

When historians record the salient facts on the Korean War, the Inchon Landing will probably be hailed as one of the most magnificent military and naval feats of modern warfare. The man who designed this amazing and courageous maneuver is Col. Herbert L. Herber, Ret., formerly assigned to Gen. MacArthur's staff. Col. Herber will be presented to the Rotary Club at the meeting Wednesday noon by Dr. John R. Lechner, whose series of articles on communism are now appearing in The Desert Sun.

Col. Herber has seen the clever hand of Soviet agents both in the Far East and in Europe, and he concludes that the Kremlin is adamant in its determination to destroy the United States by direct and fifth column methods. "The most powerful weapon of the Reds in their sinister designs upon the American people is our own anarchy to this menace," said Col. Herber. Dr. Henry Reid will be chairman for the day.

## Elusive

But Fourth Try  
Ends in Failure

Daniel L. Perez, Jr., 20, found out early Friday morning that the arm of the law is long. He was arrested at 3:10 a. m. on a charge of driving while drunk, after he had eluded the police plover car three times. He was first noticed by Sgt. John Herrera and Officer Robert Johnson when he almost collided with their car. Perez was driving with the lights of his car out at the time, the two officers said.

Appearing before Judge Eugene Theriault Friday, he was fined \$150 and had his driver's license suspended for 90 days.

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Lupine Ave at N. Jackson

## He'll Walk

Reckless Cyclist  
Loses His Vehicle

Reckless driving can cost a driver his driver's license, and reckless riding last Wednesday caused a rider to lose his bicycle for one week. Sgt. Howard Poe, in charge of the traffic division of the Police Department, observed an 11-year-old boy riding his bicycle in a reckless manner on Indian avenue, almost striking a moving automobile. He stopped the youth, and confiscated the bicycle for one week.

## Paul Hoffman to Address Lions Club Thursday

Willard Price of Cathedral City, noted author of travel adventure books, was the speaker at Thursday's luncheon meeting of Palm Springs Lions club, describing many of the scenes and adventures which have made his books so popular. Francis F. Crocker was program chairman for the day.

This Thursday the speaker at the Lions club luncheon meeting in the Blue Room at the Chateau will be Paul Hoffman, Villavieja resident and an authority on world economies. A. G. Kettmann will be chairman for the day. President Harold West of the Lions club has extended an invitation to members of other service clubs to meet with the Lions this week to hear Hoffman.

## Glenn Vargas to Speak on Desert Plants Saturday

Glenn Vargas, a graduate of San Jose college and who is now teaching evening classes at Coachella High, in Indio, and at Palm Springs High, will present a colorful illustrated lecture Saturday at 8 p. m. at the Frances Stevens auditorium. Vargas has spent more than ten years taking pictures and

studying desert wildlife. His topic will be "How Lily-Like Plants Affect Wild-Life." This is a story of how lily-like plants become a basis for a food chain. He has a group of animal pictures in Dr. Edmund Jaeger's latest book, "Desert Neighbors." Vargas has been appointed general chairman of the Federation of California Mineralogical Societies convention to be held in Indio March 25 through 28. At the lecture he will be assisted by Mrs. Vargas. This Museum project is free to all.

LOSES WRIST WATCH  
Loss of an Omega white gold wrist watch valued at \$100 was reported to police Saturday by Mrs. Henry Ruehe, 1545 Wavona road.

## REPORTS LOSS OF PIN

Loss of a pansy-shaped pin with a diamond in the center, a gift with "an irreplaceable sentimental value" was reported to police Thursday by Victoria Benitez of South Gate.

5-ROOM HOME, \$9,150  
\$500 Down  
Also Walled Estate For Rent,  
3 bedrooms, 2 baths, rumpus  
room, bar, pool, double  
garage.  
\$1,000 per month  
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"All Men Are Brothers"

The Desert Sun—8<sup>th</sup>  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Monday, February 8, 1954

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2 oz. 60c  
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Served with Chili Con Carne  
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**SCOT TOILET TISSUE**  
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Choice of Sizes  
Slightly Irreg.  
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All you can grab  
with one hand!  
**MARBLES**  
Limited to children  
only. Get in on all  
the fun. Many colors!  
**1¢**

Full Pint  
**29c Mineral Oil . 17¢**  
Full Pint, Limit 1  
**29c Benzoin Comp. 23¢**  
Borbro, 2 oz., Tincture  
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**27c Tinct. of Iodine 13¢**

**Valentine DOLL**  
GIFT BOXED  
69¢  
Moving Eyes, Arms, Head.  
Plastic Dolls, Life-like hair.  
Dressed in elaborate full Valentine costumes.  
Gift boxed with "To My Valentine" streamer.

Wood Handle  
**Peeler and Corer . 4¢**  
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**PERFUME TRIO**  
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**REG. 17¢ DIAL DEODORANT**  
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**CHOCOLATES**  
Creams, Chewy Centers  
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2 lb. Hewitt "Heart Box" CHOCOLATES with Sweetheart DOLL Both for **\$2.39**  
PERFECT GIFT

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Choice Varieties  
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NOW! 6-YEAR-OLD  
at NO INCREASE in Price  
**MELLOW SPRINGS**  
Bottled in Bond  
KENTUCKY  
**Straight Bourbon**  
Fifth \$3.98  
Gallon  
Thrifty Exclusive! 100-Proof.

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**DAMASK TABLE CLOTH**  
55" x 75"  
Imported.  
Pastels.  
**\$1.77**

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COCK-OF-THE-WALK  
20 PIECE  
**DINNERWARE SET**  
• 4 Dinner plates  
• 4 Cups • 4 Saucers  
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• 4 Dessert dishes  
Original hand painted underglazed pattern.  
**\$3.77**

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**LIGHTER**  
Both For **98¢**

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Many Uses!  
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Southern Gentleman  
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Fifth Gallon **\$2.89**

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OLD GIBRALTAR  
CALIFORNIA  
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PALM SPRINGS, CALIFORNIA \* plus tax  
PRESCRIPTIONS ARE LOWEST AT THRIFTY  
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## AROUND TOWN

With Hildy Crawford

As golden, bubbly champagne is to a sour red wine . . . as crepe suzettes are to cottage pudding . . . as a sunburst diamond brooch is to a Dewey button . . . so is Palm Springs when you compare it with other resort towns . . . There's just no place like it . . . and week after week it gets better and better . . . with new people arriving . . . new amusements . . . and new fantasies of this Bagdad-on-the-Desert . . .

What can compare to that avenue of lighted palm trees . . . the sun-washed Village . . . the gay, carefree way of life . . . the cosmopolitan assemblages . . . the blush of the desert dawn . . . and the precipitous dropping of the sun behind the mountains at dusk . . .

Shops as smart as metropolitan ones but charged with the desert air . . . and the chance to hear and see world famous celebrities . . . Golf greens and tennis courts that attract top players . . . and rooms full of people who represent a goodly share of the nation's wealth . . . Swanky cars and imported sports jobs . . . hilltop mansions . . . and hundreds of swimming pools glistening sapphire-blue in the sunshine . . . All I can do is quote Ernest Pagan's words (since borrowed for a popular song): . . . P. S. I love you!

### Celebrities

You can see a lot of celebrities . . . in one night on the town . . . At Don the Beachcomber's Wednesday evening were Dick Powell and June Allyson dining with the Edgar Bergens . . . At a table adjoining ours were the John Paynes . . . and at another were the Nathan Orbachs with a party . . . That same night at the Chi Chi . . . was Terry Moore chatting with Charell after his first show . . . Terry was NOT wearing that ermine bathing suit . . . but did have a white fox fur with her evening gown . . . and was looking very charming . . . She had flown down especially for Charell's opening . . . and was with her parents the Koffords of Westwood . . .

They joined a dinner party hosted by Dr. Anson Clark (well-known urologist and Texas oil man who leased the D. Frank Ryan home for the season) . . . In the party were his houseguests . . . his two brothers and their wives, Dr. and Mrs. LeMon Clark and Mr. and Mrs. John Clark . . . and Colonel Edward Hill . . . Others were Mrs. Mildred Potter, Mrs. Jacqueline Ames, Mrs. S. Lovell, Mrs. Anita Haskell Jones, Wesley Graves, . . . Michael Ames, Mrs. Blanche Hunt, Mrs. Henry Cherry . . .

Mrs. Val Blatz was hostess at a Friday luncheon at the Sea Horse . . . honoring the birthday of Mrs. H. George Smith . . . The afternoon was spent in card play at the Blatz home . . . Guests were Mesdames A. Paslaqua and Laura Brimley of San Francisco, Alice Guthrie, Clarence Simpson, Tom Holland and Armand Turonnet . . . The two San Franciscans are houseguests of Mrs. Holland . . . They were entertained at The Tennis Club by Mrs. Turonnet . . .

### Anniversary

A Racquet Club dinner celebrated the 24th wedding anniversary of Mr. and Mrs. Jerome J. Robinson who are living in the Donald Duncan house . . . Bouquets of spring flowers decorated the dinner table . . . around which were gathered . . . the Lester Selvings, Pope Wagers (they are living in the Al Johnson house) Mr. and Mrs. Oscar Getz, who are spending a fortnight at the Racquet Club . . . Dorothy Gray, Mrs. Henry Kalsheim, Max Kunin, Philip Taxman, Mrs. Malcolm Clark . . . the George Englehart, Marilyn

Robinson, Donald Duncan and Paulette Degioanni . . .

If you saw them taking pictures of Marjorie Main Saturday at the Sea Horse . . . here is the reason . . . She's cast as a cook in her next picture . . . and they were taking pictures of her with the Sea Horse chef Lee Near to use in the publicity . . . Incidentally, did you know that Harsie, who with her husband Ernst, run this delightful spot, was in the original cast of "New Faces" . . .

Another "did you know" item . . . The very beautiful Marcia Ralston who is with Cal Sims at the new Arthur Murray dancing studio . . . was once Mrs. Phil Harris . . . If you like to dance . . . or to watch good dancing . . . you might drop in at El Mirador tonight for the first Arthur Murray evening . . . There will be exhibition dancing, group instruction . . . and a champagne waltz . . . This will be a regular Monday night feature at El Mirador . . . and while there will be Arthur Murray nights at some of the private clubs . . . the El Mirador is the only public place where these will be featured . . .

A postal from Bunny Steele of La Quinta and Rancho Mirage, arrived from Hong Kong . . . with a picture of that Far Eastern metropolis that is a mixture of Old China, New China and a bit of London . . . with the mountains back of the huge apartment buildings . . . looking a lot like Palm Springs . . .

### Play Okay

Abel Green (editor of that Bible of the show business Variety) . . . discussing entertainment in Palm Springs . . . spoke highly of the Palm Springs Playhouse . . . He saw "Country Girl" and liked it . . . and said the theater-in-the-round would be a great addition to the Village . . . even if the acting wasn't good . . . and he found it very good . . .

Mrs. Norman Tulk is in Desert hospital . . . recuperating from pneumonia . . . She has been there for ten days . . .

### Parties

Valentines are coming in . . . like "Our Funny Valentine," with Cupid shooting a cork out of a bottle with a heart as the target . . . It's from Ned and Joann Crawford and is an invitation to their Valentine Party on February 14 . . . They are closing the Ranch for that night . . . and have invited some 80 friends for drinks, dinner and dance . . . There will be a buffet . . . the Jack Woods trio will play . . . the place will be decked out in hearts and cupid's . . . and a spirit of merriment will prevail . . .

There's a distinct golfing flavor to the invitations sent out by Hilda and Alfred Strauss and Dolly Marcuse for their March Fourth party at Tamarisk Country Club . . . It starts out "Fore! You have the right-of-way at Tamarisk Country Club . . . Cocktail 'course' opens at 7 p. m. . . Play on the dinner 'course' follows" . . . Sounds like fun . . .

Lillian MacCarthy's friends are much relieved to hear . . . that it's a broken bone in her foot that has been causing her

Continued on Page 3b

## Social-Club Calendar

(Clubs and organizations are invited to send in meeting dates for listing.)

**February 8**  
Air Force Reserve Unit, P. S. high school, 7:30 p. m.

**February 9**  
Woman's Circle birthday luncheon, Community church, 1 p. m.  
Soroptimists, Chi Chi, 12:15 p. m.  
Kiwanis, El Mirador, noon.  
First Nighters Dinner, Racquet Club, 6:15 p. m.  
St. Paul's Guild, Smoke Tree Ranch, 12:30 p. m.  
Gussie Fleishman Group, Jewish Community Center, dessert luncheon, 1 p. m.

**February 10**  
Rotary, Tennis Club, 12:10 p. m.  
Rotary Anns, Tennis Club, 12:10 p. m.  
Alpha Chapter of Delphians, St. Paul's parish house, 10 a. m.

**February 11**  
Elks Lodge, at the Cove, 8 p. m.  
Lions Club, Chi Chi, noon.  
Oesta Club, spaghetti dinner, Los Compadres clubhouse, 7 p. m.

**February 11**  
Woman's Club luncheon-card party, The Tennis Club, 12:30 p. m.

**February 12**  
Gaslight Gaities, Wars Memorial Hall, 8:30 p. m.

**February 13**  
Sweetheart Ball, Tennis Club

## Hostess Duo Entertain at Dinner

Mrs. Melville Rothchild and Mrs. Milton F. Goodman, who are staying at the Racquet Club for a Palm Springs vacation, were co-hostesses at a Friday night dinner party at Don the Beachcomber.

In the group were Mr. and Mrs. Lawrence Sterns, Mr. and Mrs. Alfred Sterns, the Benjamin Beckers, Dr. and Mrs. Alfred Strauss, all of Chicago, Mr. and Mrs. Sylvan Kaufman, Mrs. Robert Mandel of Beverly Hills.



(Anderson photo)

DINING AT CLUB — A dinner group at the Racquet Club

included Mr. and Mr. Nate Milnor on the left and Mr. and Mrs. Edwin J. Beinecke of New York, on the right.

## Toastmistress Club Hears Talk on Clean-Up Drive

Guest speaker was Mrs. Mary Wolseth when Palm Springs Toastmistress Club held its regular meeting Wednesday night at the parish house of St. Paul's in the Desert Episcopal Church.

Mrs. Wolseth spoke on "Outdoor Housekeeping," stressing club cooperation and homeowner participation in cleaning debris from highways, roads

and vacant lots, in conjunction with the area-wide clean up program sponsored by County Supervisor Homer Varner.

Guests of the evening included the past president of the Olympia, Washington Toastmistress Club, Miss Clara E. Dueber, Mrs. Joseph DeFrancis and Mrs. Jean Wood.

The club welcomed Mrs. Betty Ford and Mrs. Eleanor McNamara as new members after their induction by Mrs. William Aikin, membership chairman.

Mrs. William Blondon conducted the topics "Education through Experience" in which all present participated. The main speakers of the evening presented an educational program with Mrs. Clarence Brechlin as Toastmistress.

Mrs. William Aikin spoke on "The Pursuit of Happiness"; Mrs. Alfred Lehrfeld gave her maiden speech "Personal Travel"; and Mrs. Richard Churchwell told of her "New Way of Life." Mrs. Warren Moon was Evaluator and Mrs. John Keefe gave the Time Report.

Delicious refreshments were served by Mrs. William Blondon, hostess.

## Party Honors Sharon Steele on Birthday

Sharon Steele, daughter of Mrs. Eleanor Steele, celebrated her fifth birthday with a party at El Mirador Play School on January 30.

Fifteen little friends enjoyed games and refreshments at the pleasant party.

Mrs. and Mrs. Ted Chanock (he's co-owner of the Bel-Air hotel) are spending a week at the Palm Springs Biltmore.

Elaine Stewart, MGM starlet, is vacationing at the Palm Springs Biltmore.

## Fleishman Group Luncheon Set Tomorrow Noon

The Gussie Fleishman Group will have a dessert luncheon at the Jewish Community Center tomorrow at 1 p. m.

The program will present current events, read by Mrs. Clara Churnus and Mrs. Max Karp will review her trip to Europe and Israel.

Mrs. Harry Pitts is luncheon chairman.

Mr. and Mrs. Joel E. Stone and daughter Sally left Thursday for San Francisco to sail for a two months vacation in Hawaii.

## Ben Reig to Give Show at Tennis Club

Ben Reig, one of the country's leading designers, is flying his Summer collection and glamorous models from New York to appear in a fashion show at The Tennis Club on February 25.

This will be one of the big shows of the year and will be presented at a dinner dance.

This is a stellar attraction in a series of gala events planned for The Tennis Club.

Reservations are already filling up for the Sweetheart Ball on Saturday night, February 13.

A Western Dinner Dance, with girls in gingham accompanied by their favorite cowboys, will be a fun party on February 13.

## Where's Jane?

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## Beauty check-ups at no cost



See Helena Rubinstein's beauty consultant

This week only . . . Miss Harriette Carter will be at Bullock's to give you a three-point beauty check-up. Hear what the experts say about improving your skin, hair and make-up. It will cost nothing.

Two valuable gifts will be yours

- A generous squeeze bottle of Deep Cleanser
- A little booklet on "How to Insure your Skin Beauty" with pleasant 5-minutes-a-day care

Consult Miss Carter this week.

Toiletries, Street Floor

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To the Thousands of users in greater

# PALM SPRINGS



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- ★ Lathers abundantly even in hardest water!
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**FASHION CENTER**

Why not use our popular lay-away plan  
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## Delphians to Discuss Brazil

"Brazil: Colossus of the South" will be discussed as the third study of Latin-American countries when Alpha Chapter of the Delphian Society meets Wednesday morning at 10 o'clock at St. Paul's parish house.

At this meeting the hundred per cent open discussion method will be launched with Mrs. Arthur Greenfield as moderator and Mrs. Clinton Bauer as critic and word chairman.

Mrs. William Aikin will preside at the business meeting.

All members are urged to attend.

## United Nations is Topic for Soroptimists

Col. C. M. Nelson, president of the California State Council for American Association for United Nations, will speak on the UN at tomorrow's luncheon meeting of Soroptimist Club.

Members are invited to bring guests to this meeting, which will be held in the Blue Room at the Chi Chi at 12:15 p. m.

READ SUN  
CLASSIFIED ADS

## 'Affairs of State' Opens at Playhouse

An amusing satire "Affairs of State" opens at the Palm Springs Playhouse Theater on Tuesday evening, February 9.

The play, which has proved very popular on the New York stage, concerns a Senator from Colorado who, to avoid a scandal, arranges a marriage of convenience, and then proceeds to fall in love with his wife.

John Bryant, who was with the Playhouse cast two years ago, plays the role of the Senator. He has been in TV in Hollywood and played a part in "From Here to Eternity."

Also in the cast will be Helen Stenborg, Barnard Hughes, Michael Ferrall and Phyllis Flax. Preceding the performance there will be a First Nighters Dinner at the Racquet Club with Mrs. Thomas Fleming as hostess. The dinner guests will assemble there at 6:15 p. m., so that all may be at the Playhouse before play time, 8:40 p. m.

The First Nighters dinners are held each Tuesday night before the theater and are open to all playgoers. Reservations should be made by calling the Palm Springs Guild headquarters, 2421, or the Racquet Club.

"Affairs of State" will close Sunday evening. There are performances nightly at the Playhouse, with the exception of Monday, and the play changes each week.

(St. Louis brewers); Dr. and Mrs. Max Cutler; the N. R. Dumonts; Mr. and Mrs. Randolph Scott with Mrs. David Rose; Charles Doyle of Hidden Springs, with his daughter Nancy Hood, Tom Norton and Muriel Fulton; the Leonard Firestones and their son; and Bruce McCormick.

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Many styles and Finishes  
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(Photo by HUG)

**BIRTHDAY LUNCHEON** — Cahulla Chapter D.A.R. held their sixth birthday party at El Mirador Thursday. In the picture, left to right (seated), Mrs. Harold B. Cornell, Regent of Rubidoux Chapter of Riverside; Mrs. Roy Manlove of Riverside, member of the national board; Mrs. Edgar Atkinson Fuller of Santa Monica, Reporter General of the Smithsonian Institute and Past State Regent of California; Mrs. Frederick Watson of Cahulla Chapter

of Palm Springs; Mrs. John Holland Kinkaid of Los Angeles, State Historian. Standing, left to right, Mrs. Daniel McCauley, chairman of the day; Mrs. Franklin Turrel of Riverside, Regent of Aurantia Chapter; Mrs. Laura Moore of Long Beach, Regent of Long Beach Chapter; Mrs. William Landon of 29 Palms, Regent of Oasis de Mara Chapter; Mrs. Samuel Black of Salinas, Vice Regent of Santa Lucia Chapter.

## March of Dimes Luncheon Not Invitational Affair

Many no-hostess groups are being arranged for the March of Dimes luncheon at El Mirador on February 18, Mrs. B. H. Poliak said this week.

"This isn't something to which you need an invitation," she added. "Anyone can make a reservation and enjoy the very fine fashion show at the same time helping the March of Dimes."

Mrs. Poliak also announced the following committees: Mrs. George Ripley, decorations chairman, will be assisted by Mesdames Clarence Simpson, Virgil Studebaker, David E. Rose, Norman Haber, E. King Ripley, E. Frank Chase, Peter Link.

Mrs. Arthur Hoff and Mrs. Robert McKenzie, who are in charge of seating arrangements, have Mesdames Edward Canby, Newton Hotchkiss, Don Williams and William Elliott on their committee. Ticket chairman, Mrs. Frank Chalfont's committee consists of Mesdames Hilton McCabe, Noble Banks, Russell Hills, Ray Corliss, Dodge Dean, F. Morrison and Miss Ruth Chalfont.

The luncheon showing will present clothes for "Toddlers to

Grandmothers" from the Mary Helen shop, the Lillian Agar shop and Waltham Clarke's Hawaiian shop, with Mrs. Ernest Pagano as commentator.

Women's organizations have been asked to sponsor tables. Mrs. John McCoy is in charge of reservations.

## Diners Join in Western Fun

On the eve of the rodeo, the atmosphere at The Ranch was more Western than usual, with lots of cowboys.

Looking on and joining in the fun Thursday night was a dinner party consisting of Ed McCoubrey, Tommy Soderburg, Mrs. William Perlberg and the Ray Days of Detroit.

## Interesting Diners Seen at Beachcombers

Danny Kaye was dining with the Don Hartmans at Don the Beachcombers the other evening, and Burt Lancaster was there with the co-producers of his last picture.

Lovely Anita Louise and her husband Buddy Adler were with Mrs. Tom May.

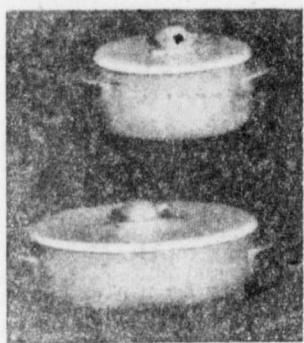
Tony Curtis and Janet Leigh visited the Palm Springs Don the Beachcombers and told Roy Bradley that they have now been to all four, Hollywood, Chicago and Honolulu.

Among other recent diners were Mr. and Mrs. Jack Walsh (he's co-manager of the Bel-Air hotel), Mr. and Mrs. Ralph Rounds with a party of twelve; the Y. D. Marksons of Deep Well; the Bill Kenastons, Ellsworth Vines; the Griesedicks

Gabriel

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California Prestige Porcelain

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CHOICE OF 10 PATTERNS

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NEW COOL  
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HALF-SIZE  
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Short Coats

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ROUND OUT YOUR  
EVENING'S ENTERTAINMENT  
WITH

**The ROUNDERS**

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TABBY CALVIN

her songs

WINNIE BEATTY

Piano and Song Stylist

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**HOWARD MANOR**

Bill White, Manager

572 N. Indian Avenue

Continuous Dining, Dancing  
and Entertainment Nightly  
in the Manor Room and Lounge

Reservations Telephone 2227





## Arthur Murray Dance Studio Opens Here

Baskets of flowers with messages of felicitation, a punch bowl, and visitors dropping in to watch the exhibition dancing added up to a festive opening Wednesday afternoon for the new Arthur Murray dance studio in the Oasis building.

Lee Lawless, national dance director for Arthur Murray, danced the mambo and the tango with Jack Howard, of the Los Angeles studios.

Claud Sims, director of the Palm Springs studio, did some exhibition dances with his assistant Marcia Ralston, as did Tom Norton, who is rated one of the ten best ballroom dancers in the country.

Every type of ballroom dancing will be taught in the studio, which has a fine ballroom type room.

(Continued from Page 1B)

## Around Town

trouble . . . rather than something more serious . . . She's in town this week to have it corrected . . .

John Swope (Life magazine photographer) and his wife Actress Dorothy Maguire . . . were at the Racquet Club for a couple of days . . . Other recent arrivals . . . John Scott Trotter, Tony Curtis and Janet Leigh, and the Herbert Oakes who are out from Cleveland for their annual Winter visit.

## Around Town

Mr. and Mrs. E. D. Mitchell (He's chairman of the board of the Beneficial Standard Life Insurance company of Los Angeles) and family . . . are at the Palm Springs Biltmore . . . The Mitchells are celebrating their fortieth wedding anniversary . . .

It's nice to see Millie Houghton in circulation again . . . She had an ear infection . . . but you'd never guess it the way she looks . . . She was looking charming . . . with a new short haircut . . . at El Mirador's Wednesday night cocktail party on the terrace . . . It was a divine night for an outdoor party . . . the hors d'oeuvres were extra special . . . and there was both Mexican music (in costume) and the Hawaiian Serenaders . . .

Bettye Herbert's friends are giving her a merciless ribbing . . . over Joan Winchell's calling her "The Elsa Maxwell of Palm Springs" . . . Those who have attended some of Bettye's parties . . . think maybe Joan knew what she was talking about . . . ONLY . . . our Bettye is a lot prettier . . .

Week end houseguests of Mrs. C. Thurston Chase at 1000 Palms were . . . Miss Elizabeth (Bunny) Ryan, who was 19 times champion at Wimbledon . . . Miss Helen Goodwin, well-known water color painter of Beverly Hills . . . and Miss Patricia Downer of Tucson, who is the fiancée of Edwin Van Meter, member of the Chase School faculty . . .

## Salinas Friend Visits with Calderheads

Mrs. Sam M. Black of Salinas, is here for a ten-day visit with her friends Mr. and Mrs. Peter Calderhead of 438 Avenida Hokena.

Mrs. Black, who is Vice Regent of Santa Lucia Chapter of the Daughters of the American Revolution, attended the D.A.R. luncheon at El Mirador on Thursday.

READ SUN  
CLASSIFIED ADS



(Edward Canby Photo)

**PORTRAIT ARTIST** — George Lyndorf, popular young portrait artist, was guest speaker at the Jewish Women's Club Luncheon, displaying twelve portraits of local children. A permanent resident of Palm Springs, Mr. Lyndorf is a member of the Desert Art Center, belongs to Lions Club and his two children attend Cahuilla school.

## Luncheon Entertains 40 Guests

Mrs. Fred Markham of Smoke Tree was hostess to forty guests at a charming cocktail and luncheon party at The Tennis Club on Wednesday noon.

Cocktails were served in the Venetian Room and luncheon at flower-decked tables in the Bougainvillea Room.

The party honored Mrs. Densil Langham of Houston, Texas, Mrs. Frank Kelly of Orange, New Jersey, and Mrs. Edgar Gilmore of Palos Verde.

Among the guests were Mesdames Paul Helms, Horace Armstrong, Bruce Burrit, William Dean, Henry Reid, John F. Luccarelli, Floyd Turner, and many more.

## Many Visiting Regents at D.A.R. Birthday Luncheon

Visiting Regents from neighboring chapters and representatives from Redlands, San Bernardino, Fontana, Riverside, Long Beach, 29 Palms, Hemet, Los Angeles, were among the guests at the Sixth Birthday Luncheon of Cahuilla Chapter, Daughters of the American Revolution at El Mirador Thursday.

Mrs. Edgar Atkinson Fuller, Junior Past State Regent of California and Reporter General to the Smithsonian Institute, delivered a stirring message on "Americanism," preceded by the singing of "The Star Spangled Banner" by Mrs. Wynne Hammond.

Mrs. Roma Hogan of 262 Cahuilla road, has as her houseguest for a month, her aunt Mrs. M. M. Kerstetter of Columbus, Ohio.

## Rockhounds

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CHUNK MATERIAL  
Spheres - Jewelry Findings  
New and Used  
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Custom Cutting  
**Frank Sander**  
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## Society

The Desert Sun—3b PALM SPRINGS, CALIFORNIA  
and PALM SPRINGS NEWS Monday, February 8, 1954



Dining Room Now Open to the Public

If it's good steaks you want — you'll find them served in the Romantic Atmosphere of Wonder Palms

**Eastern Prime, N.Y. Cut Steak, \$4.50**  
(Charcoal Broiled)

Includes Soup, Salad, Vegetable, Baked Potato, Dessert and Beverage

Music Nitely for your Entertainment

Again under the supervision of Bill Walshe

Located next to Tamarisk Country Club — Phone 8-4111

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Sunday and Monday, February 7 and 8

**"Redhead & The Cowboy"**

Starring

GLENN FORD and RHONDA FLEMING

7:35 and 9:05 P.M. — Price \$1.10

Tuesday and Wednesday, February 9 and 10

**"Copper Canyon"**

Starring

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7:35 and 9:05 P.M. — Price \$1.10

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### It Means:

The most attractive hotel-apartment house in Palm Desert.

Offered for sale as a most desirable investment. 7 units smartly decorated and beautifully furnished. Each apartment designed for home life with completely equipped kitchens. The decor is in the modern style.

There is room for further expansion of rental units — adequate space for at least five more luxuriously designed rooms and/or apartments. The closest apartment-hotel to the most beautiful club in America today — THE SHADOW MOUNTAIN CLUB.

and most important of all

A three-bedroom house for the owners to live in and to enjoy the peace and relaxation of the desert while deriving an income from the hotel-apartment . . . SAMARUE.

and further:

The hotel-apartment boasts of air conditioning by the best known type of refrigeration.

add to this:

A swimming pool, properly heated and filtered.

AND MOST OF ALL WE ARE RECOMMENDING  
THIS HOTEL-APARTMENT AS ONE OF THE  
FINEST INVESTMENTS OFFERED IN A  
LONG, LONG TIME.

THIS HOTEL-APARTMENT, THE  
LATEST ADDITION TO DESERT LIFE IS  
PRACTICALLY NEW AND COMPLETELY  
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Every Night Except Monday

Now Playing

## "AFFAIRS OF STATE"

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John Bryant Helen Stenborg

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Michael Ferrall Phyllis Flax

PLAY STARTS — 8:40 P.M.

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# NELLIE LUTCHER



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## The PUBLISHER'S Corner by OLIVER B. JAYNES

IT'S PALM VALLEY NOW — officially, that is. The section between Cathedral City and La Quinta is made up of numerous settlements, large and small. The best known are Palm Desert, Palm Village and Rancho Mirage. Also in this area are two beautiful golf courses — Thunderbird and Tamarisk — with their subdivisions. It is fitting that this fast-growing resort area should have an over-all name. It is to be known as Palm Valley; the county board made it official last week.

Much news of general interest comes out of Palm Valley and our correspondents, Edith Eddy Ward, Don Cameron and Avery Allen (golf) keep The Desert Sun readers pretty well informed on what is happening out that way. Cathedral City is getting to be quite an important business center between Palm Springs and Palm Valley. Paul and Mildred Clark report the news of that community for readers of The Sun, which rounds out good coverage of the Palm Springs Desert Resort Area.

LOS ANGELES BOUND . . . want to know a good place to stop for lunch or dinner? Try the Sycamore Inn, short distance west of Cucamonga on Highway 66. The old tavern in a setting of huge sycamore trees houses a modern restaurant with good food. The place has a history, too. Way back in the Gold Rush days a trailside inn stood on that very spot, so people have been eating there for over a hundred years. Their soup is wonderful!

Turn north off the Colton-Ontario highway at Archibald avenue a short distance before reaching Ontario. That will take you to Cucamonga where you turn east on Highway 99. The Sycamore Inn is only a short distance. If you're going on into Los Angeles, take Rosemead south to California street when you reach Pasadena, turn right on California street to Arroyo Seco avenue which takes you right in the Arroyo Seco freeway. It's not a bad way to drive into Los Angeles — you miss all those signals on Garvey boulevard!

IT STILL ISN'T CLEAR in some people's minds about the proposed horse racing tracks for the Palm Springs area. Perhaps it is well to explain for the benefit of those who may be confused, specially since the State Racing Board will hold hearings on both applications soon.

The Palm Springs Turf Club would be located a short distance east of the city limits just north of Highway 111. The application of this group is for a permit to conduct thoroughbred racing — the type of racing that is now being run at Santa Anita. They are asking for fourteen days of racing in the Fall. This is the proposed track that has been endorsed by the Retail Merchants and Hotel Owners association. A considerable number of local residents are represented in this group.

The Desert Turf Club would be located on the east side of Del Sol road a short distance east of Tamarisk and Thunderbird golf courses. They seek a permit to conduct quarter-horse racing, which is not as well known as thoroughbred racing but quite popular in Arizona and Texas. The only exclusive quarter horse track in California is located at Los Alamitos near Long Beach. Quarter horses on a quarter mile, straightaway track. This group had a board hearing last summer and the application was denied. The hearing this month will be on a new application. It was the sponsor's contention that the last hearing was held when few people were here.

Both of the tracks, we understand, are applying for a fourteen day meet — the maximum now obtainable. They would get three charity days and racing days would likely be spread over a period of four or five weeks. Both plan to erect substantial racing plants that would be adaptable for use in connection with other events. Both also have stated that they have the necessary finances to carry out their proposed construction programs.

Both will have to show that racing here would be in the public interests in arguments at the separate hearings. That is the principle reason for conducting a hearing. Just what constitutes public interest in this case is best known by members of the Horse Racing Board.

There is little doubt that the majority of residents favor horse racing for Palm Springs. Most seem convinced that this added form of entertainment — or whatever you want to call it — is needed in order to help give our visitors as many forms of amusement as possible. The argument is advanced that this is an ideal place for racing — and that it would be successful. Some favor one type of racing, some the other. Somewhat the close-in location, some prefer the track to be farther away. But sentiment in favor of some form of racing seems to be growing.

There are, however, those who are opposed to racing of any kind. They do not like the betting feature and oppose it on moral grounds. They do not believe it would be good for the community. Both groups should — and will — be heard.

Since both of the proposed tracks would be in the unincorporated area of the county, it must be borne in mind that any form of horse racing in Riverside county must have the approval of the Board of Supervisors. It is the opinion of our own supervisor, Homer Varner, that the board as now constituted would not give such approval.

It is questionable if the Racing Board will grant either permit. They have much to consider. So let's respect each other's opinion and not generate any ill feeling in the community.

## Dennis, the Menace By Ketcham



"IT WON'T COST MUCH TO KEEP HER, MOM. I GAVE HER A QUART OF MILK, AND SHE HARDLY DRANK ANY OF IT."

## THIS SIDE OF THE SUN

By Phat

I feel averse to writing verse. There's nothing that I'd rather do than just sit in the sun.

And I don't mean The Sun.

NOT SO LONG ago council changed the names of two streets because of confusion due to similarity in pronunciation. They deemed Moraga and Morongo, for instance, sounded too much alike and decreed that Moraga would become Olancha. But they missed the most confusing one, a Villager tells me. Two streets, spelled differently but pronounced alike. A New Yorker, in Los Angeles, decided to call a friend here and was at once enthusiastically invited to come on out. The Villager said "I live on Cahuilla road," pronouncing it as Villagers do. And said it was just a little west of the main drag. The visitor arrived, got a map and found Kaweah road. It, too, is just a bit west of Palm Canyon drive. Then spent a fruitless two hours looking for his friend. The Villager should have said he lives on Kocheela if he wanted his Eastern friends to find him.

AS MENTIONED BEFORE, I hate to mention the weather. Even if it is as nice as it is now. Because everytime I do, the weather goes perverse and turns foul just to spite me. But I can't resist calling attention to the fact that for several days last week, our low, pleasant 80's were cooler than Los Angeles and the metropolitan area. The Chamber of Commerce should adopt a new slogan. "Come to the desert and cool off." Now watch it hit 100! Sid Haultman of Cathedral City, says that while planning educational campaigns to enhance traffic safety, why not a drive to teach motorists to discontinue window shopping while driving? Many a pedestrian has had to leap for safety because a motorist was interested in what he saw in the shops or on the sidewalk. That reminds me of the old explanation of the phrase: "The quick and the dead." A pedestrian who isn't quick is soon dead.

AND WHILE on the subject of traffic, after watching a little dog scurry wildly for safety on Indian avenue while a motorist struggled equally wildly to avoid hitting him or other traffic, I wonder what has become of the leash law. Seems to me that if a person has a pet dog he likes he would keep him (or her) on a leash not only to keep them from annoying other people but also to protect them. Many a motorist has had a close call trying to avoid running down a dog on the highway. And many have had more than just a hair-raising close call. They've crashed.

IF IT WERE NOT for one factor, I'd like this new idea of being on the Inside of The Sun more. That's the time element. Page One is usually the last one or next to the last one, to be read for the press and sent on its way to the palpitating public. Therefore, writing this composition was always put off until the morning of press day. On Wednesday and Saturday mornings I would sit here in the golden dawn and the peace and quietude of the newsroom and ply two fingers briskly at this task. No one around, no phones jangling, no nothing but me and my typewriter. But now, with the feature page going in early, the back shop starts yipping for this copy on Monday and Thursday mornings. With five telephones blaring as well as that many or more people, and outsiders standing in line waiting to interrupt me, I miss the dear old days of procrastination.

KNOWLEDGE is a wonderful thing. Two women, walking through the Center, were admiring the flowers. One of them was naming ALL of the varieties. According to my informant, there is only one variety

## What is Communism?

By Dr. John R. Lechner, Director  
Americanism Educational League of Los Angeles

(No. 1 of a series)

### PATTERN FOR REVOLT

When the brain trust of the communist conspiracy set up the program to promote Marxism in America, some of the most brilliant minds in the field of mass psychology fashioned the pattern for disruption. These men knew that before communism, with its ugly revolutionary objectives, could gain a foothold among a people who were enjoying the highest standards of living in human history, the various segments of American society had to be conditioned through mutual distrust and hatreds.

Thus, the most diabolical and clever techniques of propaganda ever devised were planned by such men as Trotsky and Lenin, to foster class and race hatreds. How successful this impact has been on our thinking and in the development of the communists vanguards across the world is a matter of indisputable record. And because Americans have so little to gain and so much to lose in trying with communism, or compromising with it, we have been the prize dupes of all!

### CLASS WARFARE

The principal weapon of the communist conspiracy has been the enhancement of class warfare. The "Communist Manifesto," the "Foundations of Leninism," and "The State and Revolution," the three classics of violent revolution, have developed the primary thesis that

a campaign on to raise funds for research to slow up the greatest killer in the nation. In 1952, 51.6% of all deaths in the nation were due to heart and circulatory diseases. In California the figure was 54.4%. Have a heart when they ask you to help. And, speaking of solicitation, Envoy O. Tracy, of the Salvation Army, says that only he and Mrs. Mary Muldoon have been accredited to solicit funds for the Salvation Army and that Villagers should ask to see the credentials of all who come to ask funds for that organization and thus play it safe.

society is divided into two warring classes, and that it is the duty of Soviet leaders to utilize every means to bring about the final stages of the "inevitable crisis. Hence, thousands of propagandists and organizers have been carefully trained to direct the hundreds of specialized organizations whose job it is to take advantage of every social and economic maladjustment in order to cast suspicion on free government and undermine free enterprise. They have employed every trick to dramatize these maladjustments, while at the same time, praising the glorious "Utopia" under Soviet totalitarianism. To this end, millions of dollars are being spent annually for Red publications, pamphlets, journals, meetings, workers' conferences and special schools. One congressional report claims that more than ten million dollars were channeled through Soviet diplomatic sources during the last three years for this purpose.

### REDS IN VITAL DEFENSE

Despite the adverse publicity given to communist activities in vital industry, and the efforts of both the AFL and CIO to clean house, communist control over many unions in strategic defense establishments could easily cripple the nation in time of war. The largest Red controlled union is the United Electrical, Radio and Machine Workers of America (UE), which has contracts for the production of highly confidential and vital electronics materiel and other essential defense products. These contracts are with such firms as General Electric and Westinghouse. More than a third of its 100,000 members work at International Harvester, making Garand rifles and army trucks.

Red dominated Mine, Mill and Smelter Workers Union could tie up the production of copper and uranium at will. Even the American Communications Association, enjoying bargaining rights with the New York office of Western Union, is

under left-wing domination, and could cripple communications during a crisis with the Soviet Union. And Harry Bridges, despite fifteen years effort on the part of the American Legion and other patriotic organizations to have him deported, controls the International Longshoremen's and Warehousemen's Union on the West Coast and Hawaii. As a matter of fact, one of the basic issues in the debate on Hawaiian statehood is the stranglehold exercised on the Island by the Bridges union.

The House UnAmerican Activities Committee has reported that trained communists are "in our cable offices and in radio control rooms of our merchant ships and commercial airfields, and that they could garble messages so as to sink ships, wreck planes, tap intelligence channels, and isolate us from the rest of the world."

### WARNING BY LABOR LEADERS

During the last decade, American labor has become far more alert to the deceit, false promises and trickery of Red conspirators, and has taken more to heart the warning of two of its greatest leaders. Samuel Gompers, recognizing the paralyzing effect of the communist attack upon industry, stated, "the worst thing which can happen

to labor is the failure of an industry." And William Green said, "No labor organization can be free under communism because it is compelled to subordinate the interests of the workers to those of the Communist Party."

In speaking of the disruption of a major union by Red intrigue, David Dubinsky, head of the nation's garment industry, said, "It took ten years for us to recover from the criminal and stupid communist led strike of 1926, which cost us \$4,500,000 and left in its wake, a chaotic industry and a crippled union. The communists call themselves the 'vanguard of labor. Nothing could be further from the truth. They have disrupted many unions with their factional quarrels and have left in their wake, many saddened and disillusioned members."

Italian convict, freed under government amnesty, after committing minor crime so he could return to jail. "The world outside was so cold and hostile."

## COMING SOON!

THE NATION'S MOST EXCITING EXPOSITION

BE SURE TO SEE IT

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RIVERSIDE COUNTY FAIR &

NATIONAL DATE FESTIVAL

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BRILLIANT NATIONAL HORSE SHOW and

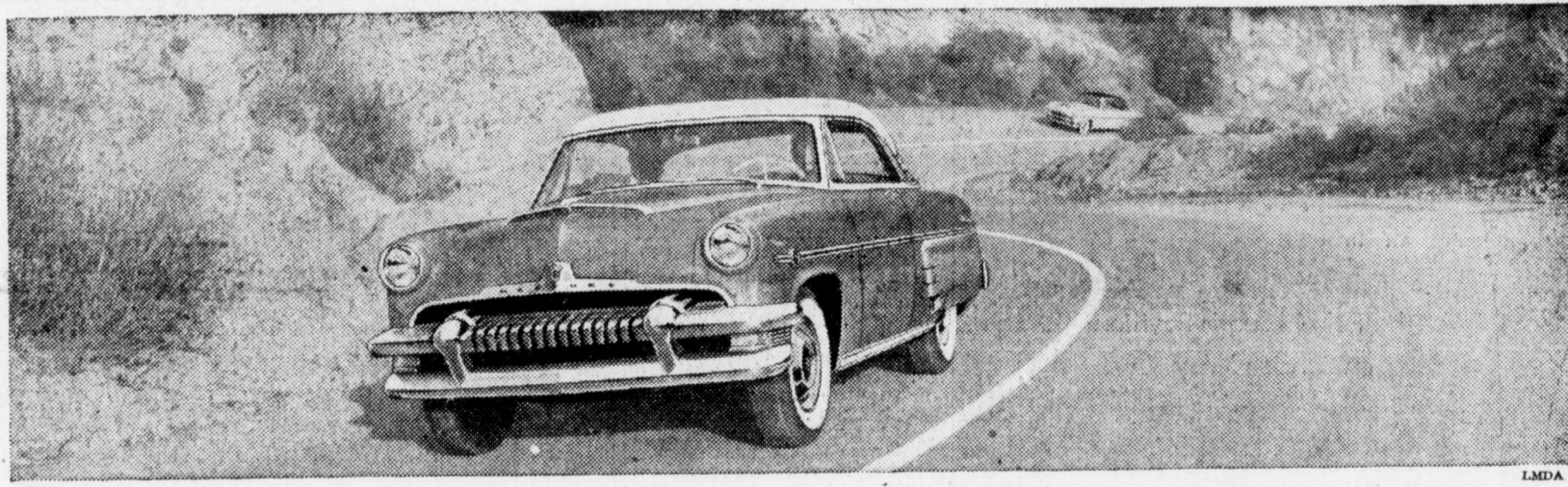
COSTUMED PARADE — February 22 — 10:30 A.M.

ORIGINAL CAMEL RACES — Afternoons — 1 P.M.

FESTIVAL OF FAITH — Sunday, Feb. 21 — 9 A.M.

HUNDREDS OF DAZZLING EXHIBITS — LIVESTOCK

Many Other Special Entertainment Features



## Why Mercury's New Ball-Joint gives you easier, safer control on curves

Ball-joint front wheel suspension is the newest, most advanced method known to engineers of connecting the front wheels to the chassis.

Instead of stiff "double-hinge" kingpins — used by all other cars in Mercury's price class — Mercury uses ball-and-socket joints, much like those used on rearview mirrors, to permit unrestricted movement in all directions.

They result in virtually friction-free front-wheel motion, up and down over bumps, back and forth around corners. There's no binding or sticking. You have matchless hug-the-road stability on curves, finer control at all times.

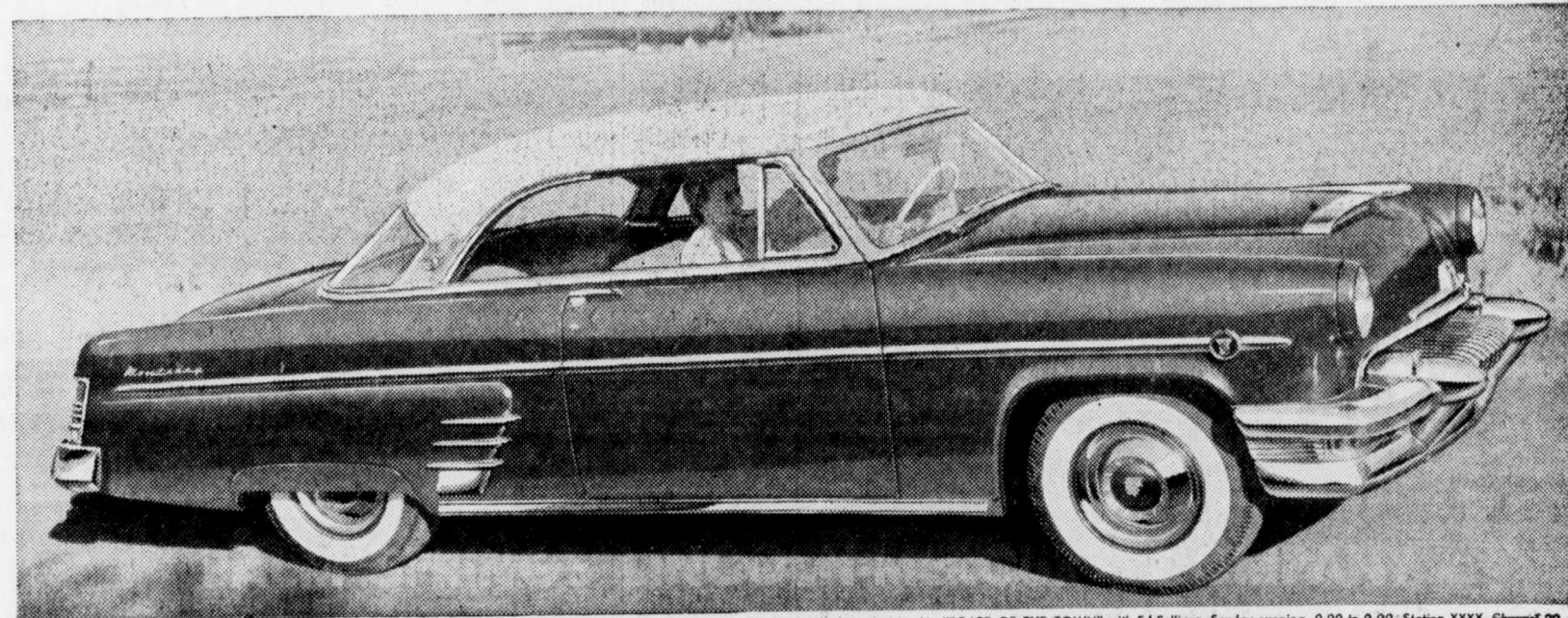
And this is just one of the new Mercury features. There's an entirely new 161-horsepower, overhead valve V-8 engine, a complete line of optional power features, new styling front and back, and stunning new interiors. And there's America's first transparent-top production car — the Mercury Sun Valley.

There's quite a show going on at our showroom. Why not drop around?

See—Drive—New Mercury Sun Valley  
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**MERCURY**

LET US SHOW YOU ON THE ROAD  
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Don't miss the big television hit, "TOAST OF THE TOWN" with Ed Sullivan. Sunday evening, 9:00 to 9:30. Station XXXX, Channel 90.

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IT'S THE WATER THAT MAKES THE DIFFERENCE

Enjoy  
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**TEEN AGE SHOW** — About 28 Palm Springs high school girls modeled clothes from Mary Helen Teens shop at a fashion show and tea at the high school given by the Girls League and the G.A.A. Jewelry was furnished by Heryfrank and hats came from the Basket Shop. The model shown is Dawn Richard.

## Palm Desert Sunbeams

By EDITH EDDY WARD

Shadow Mountain club literally moved over to the Joseph W. Moon residence last Sunday evening when Joe gave Hazel Moon what he called her "coming out party" as it was their first party since Hazel's illness. The club catered the party under the capable supervision of Frank Constant and Chef Beer went all out in preparing the buffet supper. Of course, Hal Pruden was there entertaining the guests playing the piano. Constant made a very clever arrangement of the buffet tables by setting one up in the dining room against the large plate glass window and then duplicating it outside in the patio against the same window. It was a beautiful warm evening and the guests were overflowing into both patios. They were: Dr. and Mrs. Robert Morrey; Pat and Dudley Steele; the Vernon Pecks; Mr. and Mrs. Drexel Cooper; Ned and Dorothy Blades; Charlotte Steward; Dr. and Mrs. F. W. Cockerill; Sally Lasley; Mr. and Mrs. Rudd Hackborn; the Herbert Pickering; Dorothy and Pete Pierson; Mr. and Mrs. Andrew Moseley; Hal and Peggy Davis; Mr. and Mrs. R. H. Gibson; the Tom Browns and their house guests, Mrs. Louise McLaughlin and Mrs. Helen Williams, both from Kansas City; Mrs. E. E. Reichert; Joe Moon, Jr.; Brett Carlton from Los Angeles; and, of course, the new Shadow Mountain Club manager, Kenneth Cawthra, formerly manager of the Balboa Bay Club. While the

hours for the party were from 4 to 7, the last guests left at 10:30 p. m.

Last Monday the Queen for a Night at Shadow Mountain club was Mrs. Harold Wright who is Mrs. Ronald Butten's sister. The Queen was a guest of the Jack Boyers so that made two Queens at the Boyer's table, as the Queen of the Palm Springs Radio, Mrs. George Bailey was also in the party.

Much has been printed about the Queen of the 1954 Riverside County Fair and National Date Festival, Miss Beverly Hill of Corona, who was selected last Thursday at the Shadow Mountain Club. Now a word about the Judges who picked her. They were Bob Simon, talent scout for Republic Studios; Glenn McCormick, owner of Radio Station KSLM in Salem, Oregon and Palm Desert home owner; and Jack O'Mahoney, the Range Rider on the Langendorf Bread TV program.

Shadow Mountain Echoes: A

very distinguished visitor at Palm Desert this last week was Judge James T. Brand, Oregon State Supreme Court Justice, from Salem, Oregon. Judge Brand was one of the Judges selected to preside at the Nuremberg War Criminal trial in Germany at the close of World War II. Another distinguished guest of the Bob Sturgeons is R. B. White, president of the Baltimore and Ohio railroad. Mr. and Mrs. White have spent every winter in Palm Desert since 1947. Millie Mitchell's granddaughter, Wilma Mitchell is spending her mid-Winter vacation with her grandmother for a few days. She brought two of her school friends from Mills College, Miss Barbara Birun and Miss Nina King. The Al Petersons returned Sunday from their trip to San Francisco where they went to meet their son, Dick, who is just back after a year and a half in Korea. Needless to say there will be a big celebration in the

## Auto Total Loss as Result Blaze

The 1948 model car of Jim Rush, 1020 Highway 111, was listed as a total loss by fire after a blaze had started in the upholstery of the car and caused extensive damage before being noticed at 1:05 a. m., Tuesday.

It is believed that the fire was started by a cigarette, firemen reported. Station No. 2 answered the call.

Peterson-Mitchell home this week. Mr. and Mrs. R. K. Hanson, owners of the Palm Desert Patio Shops, flew in from Pittsburgh, Pennsylvania, last week for a few days of sunshine.

**The Heart Sun-56**  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Monday, February 8, 1954

**SEAT PAD STOLEN**  
Theft of a wicker seat pad valued at \$2 from his car Monday evening was reported to police by E. W. Andrews of West Vancouver, British Columbia.



Importers

**CASHMERE  
and  
TWEED TOP COATS**  
1073-5 N. Palm Canyon

## Clubwomen Dedicate New Piano

In a very simple ceremony, the Palm Springs Woman's Club dedicated their bleached mahogany Steinway grand piano to "good music in their clubhouse" at their last meeting on Monday.

The president Mrs. S. P. Manasse said that she thought music could do more to unite mankind than all the politicians on the earth. She paid a special tribute to Mrs. James Geggie for starting the piano fund and to Mrs. Georgia Caldwell Freeman for contributing an oil painting to complete it. Mrs. Tom Holland, chairman of the piano fund committee and Mrs. George Smith, chairman of the card parties committee were also recognized for the effort they had contributed.

Sergei Malavsky, concert pianist, thrilled his audience as his hands swept over the piano keyboard and they registered their approval with tremendous applause. He complimented the club members on their purchase of such a beautiful piano and said that it sang to him as he played.

Bonnie Murray, well known concert soprano who opens at the Philharmonic in San Francisco this week and Doris Crane, concert violinist, combined to make this the outstanding musical program of the year at the clubhouse.

## Babbage Named on State Committee

John Babbage, former assemblyman and now county seat attorney, has been appointed to the newly-formed California Law Revision Commission by Gov. Goodwin Knight, it was announced at Sacramento Thursday.

The commission will study defects in the present law system and recommend changes.



JEWELLED LIPSTICK DUO

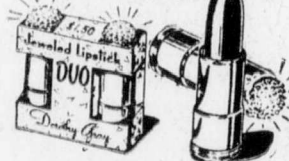
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Lipsticks**

by Dorothy Gray

Reg. \$3 **\$1.50**  
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SECOND SEMESTER OPENS FEB. 1ST  
**A Private Day School  
for Boys and Girls**



- Grades 7 to 12 — Small Classes
- Individual Attention
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Highly Experienced Staff of Teachers  
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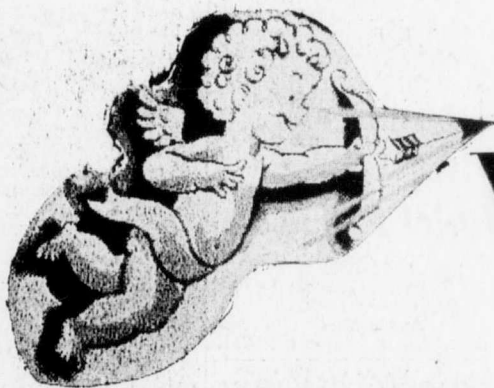
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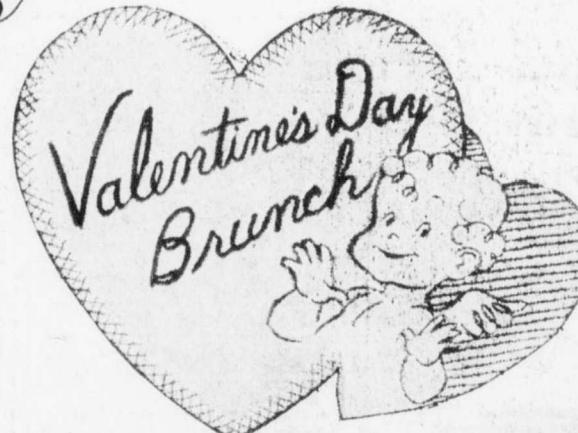
Saturday Night, Feb. 13

# Valentine Eve Party

A smart, sophisticated evening of entertainment and dancing to the music of Eddie LeBaron and his orchestra, plus unsurpassed service and good food in the El Mirador Room. A night you will long remember and enjoy. \$4.50 to \$5.50 per person.

For reservations phone 2044

Emil, our Maitre d', has prepared a special menu that your sweetheart will love. The decor of each table will be an especial delight — Long white table clothes under which the shy lover may hold his sweetheart's hand. Cupid and his arrows will be a more than welcome guest.



And don't forget Sunday After-Church Brunch on Valentine Day, February 14, in the Starlite Patio. Table service will start at 11:30 a.m. and continue until 2:30 p.m.



RUDI E. SIDLER, Managing Director

**El Mirador HOTEL**  
PALM SPRINGS, CALIFORNIA

"Beneath the Tower of the Stars"



## The Desert Sun

and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Monday, February 8, 1954

## CLASSIFIED ADS

## The Desert Sun

and PALM SPRINGS NEWS

Published every  
MONDAY and THURSDAY  
(Except June, July and August, when  
published Thursdays only)

PHONE 2249

Box 190, Palm Springs, Calif.

## RATES

(Minimum ad. 3 lines—count 24  
characters and spaces to a line)

1 time, per line ..... 75c  
(Min. 2.25—1.50 cash in adv.)

Per 1 Week 2 Weeks 1 Month  
Line (2 TIMES) (4 TIMES) (9 TIMES)

1.00 1.25 2.25

• Ads ordered for more than one time  
must run in consecutive issues to earn  
above rates, otherwise single insertion  
rate will be charged for each time run.

• Save by ordering your ad run 4 or 9  
times—if cancelled before completion,  
you will be charged at nearest rate  
applicable for times run and get a  
REFUND for the difference.

• This newspaper cannot be responsible  
for more than one incorrect insertion;  
please notify us promptly of any error  
in your ad.

• DEADLINES—for new copy or cancella-  
tions: MONDAY ISSUE—5 P. M. FRIDAY  
THURSDAY ISSUE—5 P. M. TUESDAY

• ADDRESS all communications to: The  
Desert Sun, P. O. Box 190, Palm  
Springs, California

• CLOSING TIME FOR ADVERTISEMENTS  
IS 5 P. M. ON THE DAY BEFORE THE  
ISSUE TO WHICH THEY ARE TO RUN.

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## Service Miscellaneous 15

ROY'S GENERAL REPAIR  
Carpenter, Patch Plastering  
Cement & Block-Work  
Palm Springs Trailer Corral  
115 So. El Segundo, Ph. 7027

SEWING, ALTERATIONS  
BUTTONHOLES  
Phone 8-5443

AUTHORIZED Electrolux vacu-  
um cleaner. Sales and serv-  
ice. Ph. 6122 or 2066.

TV and SOUND SERVICE  
EINHARD and WALLER  
CATHEDRAL CITY, Ph. 83302.

A-1 CARPENTER repairs, re-  
modeling or alterations. Ph.  
Ken at 7063 or 7691.

**Situations Wanted 25**

**Nurses' Registry**

CLARA DWYER, R.N.  
Member CSNA, District 34

Pegi Scott's Agency  
256 S. Palm Canyon Ph. 7691

COUPLE employed would like  
opportunity to exchange serv-  
ices, evenings, for room and  
board. Write Desert Sun, Box  
190, File T-3.

PAINTING, decorating, paper  
hanging. Very reasonable.  
Free estimates. Ph. 5850 even-  
ings.

PAINTER — Interior and ex-  
terior. Free estimates. Reas-  
onable immediate service.  
Phone 7905.

LANDSCAPING—GARDENING  
20 years experience. Phone 3240  
Willie Grant, P.O. Box 331

BABY SITTING  
OWN CAR  
PHONE 3540

HOTEL maid, day work, baby  
sitter. Experienced.  
Phone 3898

WANT HOUSE WORK BY THE  
HOUR.  
PHONE 5787

Experienced cooking and  
housework.  
367 Tamarisk Rd. Phone 2651

PART TIME office work. Experi-  
enced dental assistant and  
doctor's receptionist. Ph. 4587.

**Help Wanted 27**

PEX, Steno, lady.  
2nd maid, serving R&B ..... \$150  
Cook, domestic, R & B ..... \$250  
Hotel maid, R&B ..... \$125  
Chef ..... \$375, 2nd, R&B ..... \$300  
Waitresses ..... many  
Secretary ..... \$300  
Many other positions.

EMPLOYMENT  
SERVICE AGENCY  
Ruth Sougey  
135 E. Andreas Road  
Phone 2901 Phone 2556

Coachella Valley  
Employment Agency  
COMPLETE employment serv-  
ice. Offices, homes, hotels,  
restaurants and general.  
271 S. Indian Ave.  
Phone 2622  
or 4414

BEAUTY Demonstrators: Up to  
\$5 hour demonstrating fam-  
ous Hollywood Cosmetics,  
your neighborhood. Free  
samples and details supplied.  
Write: Studio Girl, Dept. N,  
Glendale, California.

SALESMAN  
Experienced in Servel refrigera-  
tors, air conditioning and  
appliances. Leads furnished.  
PAVNYS  
1001 S. Palm Canyon Drive

Pegi Scott's  
EMPLOYMENT AGENCY  
256 S. Palm Canyon Dr.

HOUSEKEEPER  
WITH REFERENCES  
APPLY 184 N. PALM CANYON

**Business Oppor. 29**

TRAILER park with nice home.  
Nearby town. \$19,500. Terms.  
Double store room nearby  
town. \$12,600. Terms. Phone  
3308, P.O. Box 444.

FULLY equipped cabinet  
shop. Plenty of work. Will  
sell on time or trade for Palm  
Springs lot. Phone 8-5462 or  
8-3239.

CAFE — Fountain and dining  
room. Fully equipped. Nothing  
to buy. \$100 month. Mr.  
Austin, Horizon Cafe. Phone  
9028, evenings.

HELP !! Polaroid "PUP" needs  
Business manager or else!  
Conky, 257 So. Patencio (with  
Stella).

WANTED — A BUSINESS  
SUFFICIENT CAPITAL  
P.O. Box 190, File R-7

FOUNTAIN FOR LEASE  
Must be experienced operator.  
Chef. Cash \$750. Ramon Drug.

**Business - Financial 30**

REAL ESTATE LOANS  
Funds Available  
to Invest in  
1st and 2nd Trust Deeds  
ANY AMOUNTS  
We also purchase Trust Deeds.  
Box 190, File R10, Desert Sun

INVESTMENT  
Large stamp dealers fine stock  
for sale. BRILLIANT INVEST-  
MENT. Write Miller, 3874  
17th Street, San Francisco

**Lots & Acreage 33**

15 ACRES ripe for subdivision,  
located south east of high  
school. \$850 per acre, all util-  
ities available. See John W.  
Williams, owner.  
423 N. Palm Canyon Ph. 3311

LARGE lot at Shangria Las  
Palmas. 1/2 price. Owner 1402  
Esplanada, Redondo Beach.

## WELL-LOCATED

R-3 LOT

Size 100 by 102

REDUCED BY OWNER

TO

\$1950

FOR QUICK SALE

Peter B. Sheptenko

THE PIONEER REALTY CO.  
OF PALM SPRINGS  
475 N. Palm Canyon Drive  
Phone 2727

ASSOCIATE BROKERS  
BILL COLVEN MIKE JEKYLL  
FRED KOTY

Interested in a SPECIAL?  
FIVE ACRES in the best citrus  
area, a stone's throw from  
Tamarisk Golf Course, with  
water and electricity.  
CAN BE SUBDIVIDED

For further details  
see

**Muriel E. Fulton**

REALTOR  
125 So. Palm Canyon Dr.  
Phone 2225 or 2226

Associates  
Frances Wilson - Frances Elliott

DESERT HOT SPRINGS  
PALM DRIVE, block to block  
frontage, 2 streets from bath-  
house. Low down payment.

**J. Marie Ropp**

Realtor Theatre Building  
Desert Hot Springs Ph. 4-2704

68 ACRES in the Golf area near  
Tamarisk and Thunderbird  
Country clubs. Will sell all  
or part for \$1000 per acre.

**Edith Eddy Ward**

73-667 Hiway 111, Palm Desert  
Phone Palm Desert 76-3431

\$1000 CASH for beautiful estate  
lot near Shadow Mountain  
Club. Must be sold now. Con-  
tact owner at 6328 Montezu-  
ma Road, San Diego.

PALM CANYON business or  
units. 50 foot front. \$5000.  
Your terms. Ph. 3308, P.O.  
Box 444.

**For Sale or Exchange 34**

COMMERCIAL property located  
Hollywood Blvd, L.A. \$6000  
per year income, 10 year  
lease.

20 improved lots, 10,000 square  
feet. Located Deep Well  
Ranch Estates. P.S. Ph. 7809.

MOUNTAIN home completely  
furnished. 14 miles from  
Palm Desert on Hiway 74.  
Vernon Anderson, 642 Desert  
Way, Phone 4146.

**Real Estate For Sale 35**

**Theresa Press**

CHEAPER THAN RENT — new  
2 bedroom home. Fireplace,  
garage, disposal, lots of  
glass, excellent view. \$1000  
down - balance \$75 per  
month until paid. Full price  
\$11,500.

ANOTHER GOOD BUY - fur-  
nished 4 bedrooms, 3 baths,  
heated pool, lots of elbow  
room, walled and landscaped.  
\$28,500.

BUSINESS OPPORTUNITY  
A good deal you'll agree. Going  
business, nets \$12,000, full  
price \$35,000. BUT it must be  
sold before March 1st.

RENTALS  
Studio apartment ..... \$80  
3 bedrooms, 2 baths, pool, \$500.

LET US HAVE YOUR LISTINGS  
WE HAVE THE CLIENTS

**THERESA PRESS**

Realtor  
Joe De Francis, associate  
420 S. Indian Ave.  
Phone 5282 or 5691

**RANCHO MIRAGE**

OPEN DAILY, 10-4, 71-338  
BISKRA ROAD. New large  
2 bedroom home complete in  
every detail. Stone fireplace  
unit heating, garbage dispos-  
al electric dishwasher, picture  
windows, landscaped. Locat-  
ed on large beautiful hill-  
side lot overlooking Valley  
and Thunderbird Golf course.  
Priced low at \$17,500, reason-  
able terms.

CHOICE RENTALS \$150 up.

BUSINESS space for lease, suit-  
able barber, dentist or ?

**Rancho Mirage**

REAL ESTATE OFFICE  
Roy St. Leon, Sales Mgr.  
71-811 Hiway 111, across from  
Post Office. Phone P.S. 8-3881  
or P.S. 8-4203

OPEN. Las Palmas new home.  
Most beautiful. On large  
corner lot. 4 bedrooms, 3  
baths, or 3-3 and den. All  
landscaped. Realistic price.  
317 Camino Norte.

NEW 3 bedroom home. Lovely  
in and out. \$23,500. Terms.  
Phone 3308, P.O. Box 444.

## Peter B. Sheptenko

OFFERS THE BEST BUYS IN  
PALM SPRINGS REAL ESTATE

3 BEDROOM, 2 bath near  
schools and transportation.  
Asphalt tile kitchen and  
bath rooms. Large living  
room with fireplace. Large  
lot. Reduced to \$12,500.

DEEP WELL ESTATES. Brand  
new 2 bedroom, 2 bath de-  
luxe. Natural rock roof, fur-  
nace heat, air cooled, 2 car  
garage. Beautifully designed.  
Only \$22,500.

MODERN DESERT ranch house,  
4 bedrooms. Large heated  
and filtered swimming pool.  
TV in, large landscaped lot.  
All for only \$24,500.

LARGE TRIPLEX. Home and  
income. Live in one and rent  
two. Beautifully furnished.  
Sunny south side of town.  
Only \$26,500 and only \$8,000  
down. See this buy today.

5 UNIT Apartment hotel. . .  
Completely furnished with a  
\$6000 swimming pool. Room  
for six more units. Reduced  
to \$45,000. Will take easy  
terms from qualified buyer.

20 UNIT apartment hotel. Com-  
pletely furnished. Glassed in  
front. Large swimming pool.  
Shows terrific income at a  
price of only \$150,000.

LARGE RESIDENTIAL lot. One  
of the only few left in the  
Tennis Club area. Only \$7,250.

LIQUIDATING PARTNERSHIP.  
15 large lots close in. All  
utilities and paved roads.  
\$2500 each or terrific dis-  
count on all 15.

LET'S TRADE. Submit what you  
have to trade for what you  
want in Palm Springs.

**Peter B. Sheptenko**

THE PIONEER REALTY CO.  
OF PALM SPRINGS  
475 N. Palm Canyon Drive  
Phone 2727

ASSOCIATE BROKERS  
Bill Colven Bill Heiser  
Mike Jeckyll Fred Koty  
Ed Lucas

PALM SPRINGS FOR CLIMATE

**HAROLD HICKS**

FOR  
REAL ESTATE



Real Estate For Sale 35

MONEY TALKS

CASH WILL buy this property at a BARGAIN. There is a very comfortable OWNER'S HOME; large living room and bedroom, convenient kitchen and dining area and huge utility room. There are 2 separate studio apartments, nicely furnished, and room for 2 more units. This is a sacrifice in a fine apartment area. An ideal home and income combination. \$27,500.

**Billy Wright**  
**Charles Mathews**

ASSOCIATES  
Marion Mathews - Bob Dietrich  
Helen Penny  
180 SOUTH INDIAN AVENUE  
OPPOSITE THE PLAZA  
PH. 5308 or 5727

GANNON REALTY

A DREAM HOUSE! Beautiful new, modern 3 bedroom, 2 bath home in view location. 18x23 living room with fireplace, sliding glass doors to south patio, ducted furnace heat and cooling, garage with storage. ONLY \$2500 cash. Price \$14,750.

Listen for TOP Real Estate values on "Yours For Listening" at 2:45 P.M. Monday thru Friday over KCMJ.

**7 1 1**  
**N. Palm Canyon**  
Phone 2772

PRIVACY

IS ASSURED in this completely walled 2 bedroom furnished home. The bedrooms and hall have parquet floors, living room and dinette have wall to wall carpet. Lots of trees and shrubs, sprinklers and bubblers, 2 car garage with paved court, wired for television. All of this for only \$16,000, terms can be arranged.

**Ralph Weinstein**  
REALTOR  
256 1/2 S. Palm Canyon Drive  
Phone 2884  
Associates  
Newt Jackson - Walter O. Fritz

REAL QUALITY BUY

MODERN, 3 bedrooms, 2 baths fully tiled, silent colored plumbing fixtures. Large swimming pool. First quality construction. On large walled lot \$40,000 including drapes and carpets.

For appointment to see, Call

ADOLPH ISRAEL

REALTOR  
EXCLUSIVE AGENT  
671 N. Palm Canyon Drive  
Phone 2981

COURT 7 UNITS

GOOD location on boulevard, well furnished, panel ray heat, desert coolers. A special at \$16,000 - \$5,000 down.

2 BEDROOM house, R-3 zone, nicely landscaped. Room for 2 additional income units. Close in. A steal at \$12,500. Terms.

**D. Applebaum**  
REALTOR  
N. R. WILSON, Associate  
326 S. Indian Ave. Ph. 5555

Owner Must Sell

3 BEDROOM, completely furnished home, carpeted wall to wall, TV, G-E dishwasher, both desert and refrigerated cooling, cement block wall 3 sides, sprinkler system all around. Interior like new. \$70 monthly payments includes taxes and insurance. Call days, 2424, Mr. Kay. \$13,950.

2000 ACRES, foothills San Jacinto Mountains. Finest all year climate. Elevation 2500 feet. Good water, many trees, buildings. Finest set up as ranch, health resort or sportsman club. Wild game. On highway. \$150,000. Owner, P.O. Box 526, San Jacinto, Cal.

REPOSSESSION

20 ACRES with finest well in the Valley, 3 rental units on property. \$15,000.

EVA M. STONE, BROKER  
Ph. P.S. 3722 DHS 4-2774

FOR QUICK SALE  
Hotel Apartments, center of Palm Springs.

Contact your broker, owner retired. Private address. 1145 Tachevah Drive.

FOR BETTER REALTY DEALS  
SEE  
ADOLPH ISRAEL, REALTOR  
671 N. PALM CANYON DRIVE

NEW 2 bedroom, fireplace, barbecue. \$13,600, terms. Phone 7757 or 4653

DELUXE homes \$11,500, \$1000 down. \$75 month. Corner of Indian and San Rafael Pl.

Real Estate For Sale 35

BY OWNER - new 2 bedroom house, dinette with view, furnished. Carport \$9500. Corner "C" and Allen, Cathedral City.

RANCHO MIRAGE. 2 bedrooms furnished, screened patio, garage, landscaped. \$15,500. Phone owner 84602

2 HOUSES business zone, main highway in Rialto. Both \$8,500. Phone P.S. 5595

Exchanges 36

LET'S TRADE

WANT San Francisco area home or income for Palm Springs; beautiful 3 bedroom, 3 bath. Completely furnished, large swimming pool. Only \$37,500.

WANT North Hollywood home, Van Nuys or San Fernando home for Palm Springs 4 bedroom, 3 bath home furnished. Close in. Priced at only \$19,500.

FOUR BEDROOM, 3 bath home with swimming pool. Completely furnished. \$28,500 for Los Angeles.

MODERN 3 bedroom home. Luxuriously furnished. Refrigerated cooling. Furnace heat. Deluxe throughout. Only \$35,000. For L.A. home or income.

THREE BEDROOM with pool, furnished. \$36,500 for Newport, Balboa or Lido Island.

12 UNIT apartment hotel near El Mirador Hotel. Furnished with large pool. A BUY at \$90,000. Want L.A. home or income as part payment.

APARTMENT HOTEL, 17 units. Finest location in town. Completely furnished. Large pool \$175,000. Take L.A. home, income or trust deeds.

LET US EXCHANGE WHAT YOU HAVE FOR WHAT YOU WANT

**Peter B. Sheptenko**  
THE PIONEER REALTY CO.  
OF PALM SPRINGS  
475 N. Palm Canyon Drive  
Phone 2727

LET'S TRADE

HAVE Whittier home, 2 bedroom, den, 2 bath in best section. \$21,500. Want business building or home here.

HAVE 2 bedroom, 2 bath Palm Desert. Beautifully furnished home. \$27,500. Want home here. Will trade UP.

HAVE 3 bedroom, 2 bath, beautifully furnished and fully landscaped LA QUINTA home \$15,000. Want small unit or home. Will trade UP.

See my Broker. Have many more properties for trade.

GANNON REALTY

**7 1 1**  
**N. Palm Canyon**  
Phone 2772

WILL TRADE

6 MODERN furnished units, fine location, close in. Always rented. Income \$510 per mo. Will exchange for smaller property as part payment. NOT OVER PRICED at \$46,000. Brokers cooperation welcome.

BANNING REALTY CO.

Q. DAVID GRIFFIN, Realtor  
68 S. First St. Phone 4044  
Banning, California

CLEAR \$22,500 C-2 corner 120x120 Washington Blvd. near Vermont, L.A. for P.S. or 2 Owner, Box 13, Morongo Valley, Calif.

TAKE LOT, trailer, car, etc. on new 2 bedroom at Palm Springs. Near Shadow Mountain Club. \$10,500. 73-038 Highway 111.

2 HOUSES, 1 lot. West from Los Angeles will trade for nice home south end of Palm Springs. Write A. Back, 1169 Alameda, Glendale 1, Calif.

DOUBLE apartment in Long Beach. Downtown, modern. Own your own building. Want Palm Springs home or small income. Phone 6018.

CLEAR 4 bedroom, R-4, Wilshire district. Los Angeles home for Palm Springs income. Phone 7008.

WILL exchange my home here with guest house for ranch. Write owner, P.O. Box 603.

WILL TRADE FREEZER  
FOR piano, chests, drapes, linens, blankets, etc. Ph. 7846

Real Estate Wanted 37

FOR BEST RESULTS  
List Your Property  
With Adolph Israel  
Realtor, 671 N. Palm Canyon

Business Rentals 38

INDUSTRIAL

INDUSTRIAL offices with storage spaces available at 390 Sunny Dunes Road. See - JOHN W. WILLIAMS 423 N. Palm Canyon. Ph. 3311

Real Estate Wanted 37

SPECULATOR will pay quick cash for Real Estate and other White Elephants. Mr. Black, Box 85, Palm Springs.

Listings Wanted

DON CAMERON, REALTOR  
P.S. 8-4932, Palm Desert 76-3961

Wanted to Rent 39

ELDERLY refined lady wishes to rent room or share home with same. Write Box 190, File T-4.

APARTMENT or small house for family of 4 for 4 months. Maximum \$125. Write Box 13, Rancho Mirage.

Rooms for Rent 40

2 QUIET cozy rooms in lovely private home. Private entrances and baths. Gentleman preferred. 240 W. El Portal. Phone 6156.

ELEGANT room, smartly furnished, private bath, entrance, patio. Kitchen privileges or share home. Near Desert Bank. Phone 3029.

2 ROOMS. Private bath, suitable for 2. Child okay and will care for child. Reasonable. Phone 6551.

ROOMS, kitchen privileges. \$7 weekly up. Daily and monthly rates. Ph. 9973.

PRIVATE entrance and bath. Colorful. Good beds. Quiet, good district. Phone 6921.

COZY, quiet room and bath in lovely home. Privileges. \$55 monthly. Call 2478.

ROOM, private bath and entrance. Large closet. Heated Pool. Phone 5482.

NICE, clean, light, small sleeping room. Close in. References. \$10 week. Ph. 7524.

NEAR El Mirador. Lovely sleeping room \$40, privileges \$50. Also twin beds. Phone 4439.

For Sale or Rent 41

1 BEDROOM house, partly furnished. Fireplace, carpeted. Close in. Reasonable rent to responsible party. Ph. 4588.

1 BEDROOM furnished house, walled yard, close in on paved street. \$110 month. Frank Miller Phone 2929

BRAND new 3 bedroom, 2 bath, unfurnished. Yearly lease. Phone 7479 or 2727.

BRAND new 1 bedroom house, unfurnished. 511 Calle Amigos.

NEW FURNISHED 1 BEDROOM HOUSE  
Phone 76-4411 Palm Desert

FURNISHED or unfurnished. Completely redecorated. Option to buy. Phone 4484.

SPACIOUS Spanish style, 1 bedroom home, year round comfort. No. 3 at 133 Oceotillo Ave. Phone 9905.

1 Bedroom unfurnished apartments \$90 month.

1 BEDROOM furnished apartments \$125 month.  
BOZE BUILDER  
Phone 5370

BEAUTIFUL apartments, by month or season. Special rates to winter visitors. Heat, ed pool, maid service. El Coronado, 1410 S. Palm Canyon Drive.

HYD-A-WAY apartment, single, furnished. Carport, TV, swimming pool, refrigerated air cooling. Near Thunderbird. Reasonable rate by day, week or month. Call P.S. 8-3951.

OWNER'S apartment in exclusive Tahquitz Estate. Large living room, 2 bedrooms, TV, swimming pool. By month, season or year. Phone 4501.

HAVE TENANTS wanting good rentals. List with us for immediate results.  
ADOLPH ISRAEL, REALTOR  
671 N. Palm Canyon Dr. Ph. 2981

CHEVY CHASE  
Attractive studio apartments. Heated pool, south end of town. 1500 Via Entrada. Ph. 2632.

PARTLY furnished 1 bedroom apartment. Wall to wall carpeting, right price to reliable local people. Will be vacant March 1st. Phone 3308.

CLEAN, nicely furnished apartment. Weekly rates.  
Laurita Lodge  
635 Chuckwalla Road

Houses for Rent 46

Arthritics

2 BEDROOM house, furnished with privileges of beautiful hot mineral pool. \$400 month. EVA M. STONE, BROKER  
Ph. P.S. 3722 DHS 42774

DELUXE Guest house, outstanding ranch near Indio. 4 bedrooms, 3 baths. On annual basis. \$300 month includes utilities. Also 2 bedroom house, 2 baths, same ranch \$200 month. Phone Indio 7-3301 or 7-4364.

MODERN 4 BEDROOM, beautifully furnished, 3 baths. Swimming pool. Downtown. Howard Manor vicinity. \$1000 month, February and March. ADOLPH ISRAEL, REALTOR  
671 N. Palm Canyon Ph. 2981

FURNISHED, newly decorated 2 bedrooms and den. Enclosed yard, landscaped. Television cable. \$125 month, year's lease. No pets. 584 Hermosa Drive.

CABIN - Partly furnished. Electric refrigerator, shower, etc. \$35 month. Couple only. See Driver, 70-210 Highway 111. Phone 8-3399.

BEAUTIFUL Tahquitz River Estate home, 2 bedrooms, double garage, 1 1/2 baths. Partly furnished, \$72 N. Riverside Drive.

FURNISHED 2 bedroom home by season or year. Adults, no pets. Reasonable rent to responsible people. 566 Vista Oro.

BRAND new, 3 bedroom, 2 bath ultra deluxe. Completely furnished, swimming pool, fenced and landscaped. Ph. 7479 or 2727.

2 BEDROOM house. Attractive, comfortable, 2 baths. \$250, seasonal, \$150 yearly. Phone 4388 or 3236.

NEW Deluxe furnished. Large heated pool. Week, month or season. Special rates to winter visitors. Phone 5456.

1 BEDROOM house, partly furnished. Fireplace, carpeted. Close in. Reasonable rent to responsible party. Ph. 4588.

1 BEDROOM furnished house, walled yard, close in on paved street. \$110 month. Frank Miller Phone 2929

BRAND new 3 bedroom, 2 bath, unfurnished. Yearly lease. Phone 7479 or 2727.

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PARTLY furnished 1 bedroom apartment. Wall to wall carpeting, right price to reliable local people. Will be vacant March 1st. Phone 3308.

CLEAN, nicely furnished apartment. Weekly rates.  
Laurita Lodge  
635 Chuckwalla Road

1 BEDROOM, furnished, modern. Child okay and will care for child. Reasonable. Phone 6551.

STUDIO apartment, twin beds, kitchen. \$80 month; 420 So. Indian Ave., across from Safeway. Phone 8-5342.

DELUXE 1 bedroom apartment, beautifully furnished. Adults. Lease. Close in. Ph. 7037.

COTTAGE \$60, utilities paid. Phone 4-2611 17077 Keith. No. Palm Springs.

Attractive Studio Apartment with Cane Canyon Lodge  
770 Chuckwalla Rd. Ph. 6480

Household Goods 50

FINEST IN Antiques: furniture, china, glass, bric-a-brac, clocks, hanging lamps. Open daily except Wednesday.

KNOLL HAVEN ANTIQUES  
313 So Fremont Street  
Off Highway 99, between Redlands and Beaumont.  
Yucaipa, California  
Phone Yucaipa 7-3653

NEW SEWING machines, \$94.50 up. Used \$10 up. Rentals \$3 per month. Guaranteed repairing. SINGER SEWING MACHINE CO., 45-435 Jackson, Indio. Phone Zenith 3791.

8 CUBIC FOOT refrigerator. Excellent condition. \$50. Evenings after 5 p.m., 423 1/2 E. Andreas Road.

USED ELECTRIC range and washing machine. Good condition. Phone Bill Schwarz, 2331.

ELECTROLUX vacuum cleaner, all attachments, A-1 condition. Will demonstrate. Ph. 8-3243.

2 DOUBLE beds mattresses and springs (one maple - one quilted) etc. Reasonable. Ph. 4601.

2 USED washers \$65 each. Good condition. Phone 2066. 360 N. Palm Canyon Drive.

SHEETS 75c. Beds \$1. Gas heaters, \$3. Blankets, \$3. Radios, etc. Ph. 2957 or 9053.

Trailers for Sale 51

1954 - 40 foot Flamingo, 16 foot living room. All steel kitchen, garbage disposal, bedroom & living room carpeted. Has tub, shower and flush toilet. 36 foot awning. Trailer cost \$6400 will take \$5100 complete. Phone owner 8-4514.

27 FOOT used 3 months. Sacrifice \$224. Shower, toilet, deluxe stove and refrigerator, twin sinks, hot water heater. A real buy. George Haller, Deluxe Trailer Park, Cathedral City. Will consider trade on property.

1954 AIRSTREAM - 22' - \$2895. Glidewell 35 foot. Built in Banning. Why not have your next trailer custom built at regular price?

AUTO TRAILER EXCHANGE  
1065 E. Ramsey, Banning Calif.

IS YOUR TRAILER FOR SALE? If so, PAVNY can turn it into cash for you. Call PAVNY'S BUTANE & TRAILER SALES. 1001 S. Palm Canyon Dr. Ph. 7342.

29 FOOT Roadmaster trailer, like new. Picture windows, shower and toilet. The best buy in Palm Springs. Tony Holby, Tramview Trailer Park.

16 FOOT Aljira, 2 months old, combination electric refrigerator, apartment range, awning, etc. Cost \$1875. Sacrifice \$1100 cash. Pruitt, Lot 104, De-Luxe Trailer Park.

TRAILER SALES MANAGER wanted to take complete change of sales lot. Apply - PAVNY'S TRAILER SALES. 1001 S. Palm Canyon Drive

AIRSTREAM TRAVELER  
Good used one \$300 up.  
LET US SELL YOUR TRAILER  
70-210 Highway 111  
One mile east of Cathedral City

27 FOOT Roadmaster. New, has everything to make you happy. Must sell, leaving for Honolulu. McKinney Trailer Court.

1952 BOLES, 20 foot aircraft riveted. Twin beds, electric water heater. Leslie Murray, Ramon Trailer Park.

AIRSTREAM 1954, 21' Good used trailers, 14' to 30' Auto Trailer Exchange, Inc. 1065 E. Ramsey, Banning

WESTCRAFT 32', 1950, bath, awning, like new. \$3500. Consider 24' in trade. Office, Ramon Trailer Park

TRAILER estate in Rancho Park completely equipped. Lot 82D. Cummings, 13637 Palm Canyon Drive, Ph. 5315.

1952 - 29 FOOT Kit. New 25'6"x 9' awning. Slipp Dolly. On beautiful lot, 1114 S. Calle Encilla, Trailer Corral. \$3095.

35 FOOT Royal Spartanette. New condition. Priced to sell. Charlesworth Tract, end of Bel Aire Drive. Cathedral City

14 FOOT TRAILER. GOOD CONDITION. LEAVING. SELL CHEAP. LOT 41.  
432 E. ANDREAS ROAD

1952 HANSON, 28 foot. Like new. Completely equipped bathroom, large fenced in lot. Reasonable. Phone 6369.

1952 AIRSTREAM, 25 foot. Like new. Save \$1500. Deluxe Trailer Park, Cathedral City.

35 FOOT Pan American. Ramada, store room. H. Garland, lot D 50, Rancho Trailer Park.

1953 KIT 12 foot. NEARLY NEW. Phone 7691 or 5562.

Trailer Space 53

TRAILER SPACE for couple with modern trailer who will sell dates and assist in rentals on Highway 111. Commission basis. Prefer party who wishes to stay all year. Write Box G, Cathedral City.

FOR SALE - 75 unit trailer park. \$20,000 handles. Write P.O. Box G, Cathedral City.

Trailer Serv. Repairs 54

TRAILER COACH EQUIPMENT CO. Desert trailer supplies. Tramview Village. Ph. 54584.

Building Supplies 59

BUILDING SUPPLIES

"To meet your every need"  
DILL LUMBER CO.  
GUY R. KREMER, Mgr  
691 Industrial Place  
2758 - Phone - 2759  
Open Saturdays until noon

Miscell. For Sale 60

RUMMAGE SALE  
DESERT HOT SPRINGS  
Ladies Missionary Society of First Baptist Church  
FEBRUARY 6TH and 13TH  
TIME - 9:30 A.M.  
Drug Store Building, S. Palm Dr

FIREWOOD

Mike's Fireside Shop  
171 N. Indian. Ph. 5389

Firewood

OAK and MESQUITE  
Phone 83246 or 85225

CLOTHES and furs, size 12 and 14. Practically new. Combination radio-phonograph, table lamps, miscellaneous. Phone 5455.

WHITE TREADLE sewing machine, \$20. TV antenna, \$6. 1675 San Jacinto Way, Phone 4916.

FIREWOOD

\$25 Cord. Phone 2363

17 JEWEL platinum and white gold, ladies' Swiss wrist watches, 36 diamonds. Write Box 190, File T-5.

FOR LEASE, display signboard, 10x20 feet, yearly basis. 72-210 Highway 111, Ph. 83-399.

BURROUGH'S Posting machine, \$100. Desert Sun, Palm Springs.

3 SPEED lightweight bicycle. Almost new \$65.  
1675 S. Palm Canyon Ph. 6188

BUILDINGS to be moved. 162 N. Indian Ave. Make offer Ph. 7384.

Miscell. Wanted 61

WANTED: Small refrigerator, apartment size electric stove, studio couch. Must be in good condition. Phone 5276.

Pets-Poul.-Livestock 65

BEAUTIFUL AKC Fox Terrier pups. Intelligent, clean. 920 Colondrina. Ph. San Bernardino 845468.

BEAUTIFUL Chihuahua puppies, tiny varieties. 1670 Walnut St. San Bernardino, Calif. Ph. 848194, Mrs. Harris.

REGISTERED COCKER PUPPIES (MALE)  
108 N. CALLE ENCILLA  
Used Cars For Sale 70

CLEAN OUT SALE

1953 CHEVROLET





Desert Sun Photo  
**AT CHI CHI** — Charel De Thomee, long-time favorite of Palm Springs audiences who is currently back at his old haunt, the Chi Chi, is shown with Terry Moore, who was there to hear him play.

### On The Trails

The Chuparosas are in bloom... and Chuparosa time would ordinarily mean Springtime... but here in the desert it means Rodeo-time. And this year's Rodeo, sponsored by the Palm Springs Mounted Police, was an even more spectacular one than all the rest. If you miss the real Rodeo, you miss the chance to thrill and to really laugh... and to see the desert at its very best. It really was a full weekend; with the parade, the Bronco Busters Ball at the Los Compadres Clubhouse Saturday night, and two days of Big Time Rodeo. And to keep the Chuparosas blooming for the big weekend old Sol chipped in

with his contribution of welcome warmth. Desert Riders are breakfasting still at Sunny Cove, but if the weather (at this writing) continues, it won't be long before we ride to Andreas once again. Never have the trails been so perfect... with the still dampened ground pushing up the green blades everywhere. The Polo games which have been taking place every Saturday and Sunday at the Polo Grounds are worthy of more than just hearing about. So far, there has been no charge for admittance and matches between visiting teams and our own Desert Riders Polo Team have been highly exciting. These games will continue, when the Polo grounds are not otherwise

used. It's for free, but even for money these boys should be watched. Also anyone desirous of trying the sport for themselves, or wanting to get into the actual matches, call Ted Pierce or Frenchy Small at the Desert Inn Stables. Shopping via the desert trails and horseback here in Palm Springs has always been fun... but Mrs. Kenneth Johnson of Smoke Tree Stables is outdoing us these days with a cute burro and cart with which she goes to market. Kiddies Department: There is a tiny net fuzzy baby at the Burro Train.

ANITA HASKELL JONES

### Camera in Loot of Car Clouter, Report

Theft of a camera and other articles valued at \$250 from his car parked in the 100 block of West Tahquitz drive between 9 and 9:30 a. m., last week, was reported by Eric Hamlin of Pittsburgh, Pennsylvania.

### Legal Notices 75

NO. 122  
 CERTIFICATE OF PARTNERSHIP  
 DOING BUSINESS UNDER  
 A FICTITIOUS NAME  
 Civil Code Sec. 2166-68  
 STATE OF CALIFORNIA  
 COUNTY OF RIVERSIDE—ss.  
 We hereby certify that we are partners transacting business at 481 San Lorenzo Road, Palm Springs, California, County of Riverside, State of California, as co-partners under a fictitious name, to-wit: "RANDOM HOUSE".  
 We further certify that we are the sole owners and proprietors of said business. Our names in full and place of residence are as follows:  
 Walter W. Lawrence, 461 San Lorenzo Road, Palm Springs, California  
 Dorothy L. Lawrence, 461 San Lorenzo Road, Palm Springs, California  
 IN WITNESS WHEREOF we have hereunto set our hands this 21st day of January, 1954.  
 s. WALTER W. LAWRENCE  
 DOROTHY L. LAWRENCE  
 STATE OF CALIFORNIA  
 COUNTY OF RIVERSIDE—ss.  
 On the 21st day of January in the year one thousand nine hundred and fifty-four before me personally appeared Walter W. Lawrence and Dorothy Lawrence known to me to be the persons whose names as subscribed to the foregoing instrument and they acknowledged to me that they executed the same.  
 IN WITNESS MY HAND and the seal of my office this 21st day of January, 1954.  
 s/ MARY DRACSKO  
 Notary Public in and for the County of Riverside, State of California.  
 My Commission Expires Dec. 12, 1954.  
 Published in Desert Sun Jan. 25, Feb. 1, 8, 15, 1954.

### Menus

Menus to be served in cafeterias of Palm Springs Unified School district this week are printed below to aid mothers in preparing comparable home meals.  
**MONDAY**—American ravioli, Buttered peas, Carrot sticks, Wholewheat bread and butter, Peach cobbler, Milk.  
**TUESDAY**—Chop Suey, Fluffy rice, Green salad, French bread and butter, Apple crisp, Milk.  
**WEDNESDAY**—Ground beef and gravy, Whipped potatoes, Buttered Spinach, Celery sticks, Cracked wheat bread and butter, Stewed apricots, Milk.  
**THURSDAY**—Orange juice,

### Says He's Deserter, Gives Up to Police

Tom Curtean, alias John Mattoli, surrendered to local police on a charge of desertion from the U. S. Army at Camp Stoneman in May, 1951. Curtean called the police station from a local night club, and surrendered when an officer arrived there.  
 Chile beans and crackers, Vegetable salad, Doughnut, Milk.  
**FRIDAY**—Creamed Tuna, Buttered cubed potatoes, Carrot and raisin salad, Wholewheat bread and butter, Fruit cup and cookies, Milk.

READ SUN  
 CLASSIFIED ADS

### Schedules

**WESTERN AIR LINES**  
 DEPARTURES  
 For Los Angeles: 9:33 a. m., 4:30 p. m., 9:50 p. m.  
 For San Diego: 8:15 p. m.  
 For Las Vegas: 4:45 p. m.  
 ARRIVALS  
 From Los Angeles: 3:56 p. m., 9:32 p. m.  
 From San Diego: 4:40 p. m.  
 From Las Vegas: 8:10 p. m.  
**SOUTHERN PACIFIC**  
 DEPARTURES  
 For Los Angeles: 4:41 a. m., 11:56 a. m., 1:19 p. m., 5:10 p. m., 7:20 a. m.  
 ARRIVALS  
 From Los Angeles: 3:56 p. m., 10:30 p. m., 11:08 p. m., 11:56 p. m., 2:57 a. m.  
 \*Ask agent.  
**GREYHOUND LINES**  
 DEPARTURES  
 For Los Angeles: 12:15, 7:40, 10:10, 10:55 a. m.; 2:20, 4:55, 5:15, 6:45, 8:35 p. m.  
 ARRIVALS  
 From Los Angeles: 4:54, 9:32, 11:47; 11:56 a. m.; 2:43, 2:59, 3:41, 6:45, 8:26, 9:14, 11:26 p. m.

The Desert Sun—8<sup>th</sup> PALM SPRINGS, CALIFORNIA  
 and PALM SPRINGS NEWS Monday, February 8, 1954



### Dr. Sidney Noles, Jr.

Optometrist

- Eyes Examined
- Same Day R Service
- Latest Modern Eyewear

170 West Amado Road

Phone 2212

Sun Classified Bring Quick Results

# PALM SPRINGS WANTS THOROUGHBRED RACING

*For America's Foremost Desert Resort*

The Palm Springs Development Corporation was foremost in offering:

FIRST -- Thoroughbred Racing Facilities.

(Track includes a 660-yard straightaway track for quarter horse racing).

FIRST -- Harness, Steeplechase Facilities.

FIRST -- National Convention Facilities.

FIRST -- National Horse Show Facilities.

FIRST -- Sportscar Racing Facilities.

FIRST -- National Flower Show Facilities.

FIRST -- Olympiad and Gymkhana Facilities.

FIRST -- Civic and Community All-inclusive Facilities.

FIRST -- Early Racing Dates to extend Resort Season.

There can be nothing second best for America's Foremost Desert Resort — We must keep foremost with the FIRST and FINEST... Palm Springs wants the Thoroughbred Racing Plant with Community Facilities for All.

Adjacent to the most populous area of Coachella Valley

### Open to the Public El Mirador Health Club

featuring...

### FINNISH STEAM ROCK BATHS

with Noted Masseur

Fred Leemans in charge

MEN'S AND WOMEN'S DEPARTMENTS

Hours: 10 A.M. to 8 P.M.

Call 2044 for appointment



"Beneath the Tower of the Stars"



OPEN  
 6 DAYS  
 A  
 WEEK  
 FROM  
 8-6 P.M.

Whether Its  
**TINTEXING  
 CURTAINS**

**RUGS**

... It's Faster

... It's Better at the

### AUTOMATIC LAUNDRY

Rear of 440 So. Indian Ave.

Phone 7984

Look for the Green & White Stripes